ROYALS CHARITIES

DIAMOND OF DREAMS

MONDAY, JUNE 29, 2020

ON THE FIELD AT KAUFFMAN STADIUM

BENEFITING FISHER HOUSE HELPING MILITARY FAMILIES

PRESENTING SPONSOR $50,000

- Private Meet and Greet with a Royals Celebrity in your designated Tent
- One (1) Reserved Private Hospitality Tent (20 x 10) on the Field
- Prominent Company Signage on Tent
- Opportunity to Throw the First Pitch at a Royals Home Game
- One (1) Pre-Game On-Field Check Presentation during a Royals Home Game
- Company Logo on all Diamond of Dreams Marketing Materials
- Logo Exposure on Main Event Page at royals.com/diamondofdreams
- Royals CrownVision Exposure during Royals Home Games (Minimum of 20 Games)
- Exclusive CrownVision Logo Exposure during Diamond of Dreams
- Mentions on Twitter through @royalscharities
- Twelve (12) Tickets to the VIP Party in the Diamond Club and the On-Field Event
- Fourteen (14) Tickets to the On-Field Event

HALL OF FAME $25,000

- Private Meet and Greet with a Royals Celebrity in your designated Tent
- One (1) Reserved Private Hospitality Tent (10 x 10) on the Field
- Prominent Company Signage on Tent
- Company Logo on all Diamond of Dreams Marketing Materials
- Logo Exposure on Main Event Page at royals.com/diamondofdreams
- Rotating Logo Exposure during Diamond of Dreams on Hall of Fame LED Ribbon Board
- Unique sponsorship of Silent Auction, Stage/Band, On-Field event, VIP Party, or Photo Opportunity Stations, including Exclusive Signage at your Designed Location
- Mentions on Twitter through @royalscharities
- Ten (10) Tickets to the VIP Party in the Diamond Club and the On-Field Event
- Ten (10) Tickets to the On-Field Event

MVP SPONSOR $15,000

- Private Meet and Greet with a Royals Celebrity in your designated Tent
- One (1) Reserved Private Hospitality Tent (10 x 10) on the Field
- Prominent Company Signage on Tent
- Company Logo in Event Program
- Company Name on Main Event Page at royals.com/diamondofdreams
- Rotating Logo Exposure during Diamond of Dreams on Rivals Sports Bar LED Ribbon Board
- Mentions on Twitter through @royalscharities
- Six (6) Tickets to the VIP Party in the Diamond Club and On-Field Event
- Ten (10) Tickets to the On-Field Event

GOLD GLOVE SPONSOR $7,500

- Company Logo in Event Program
- Company Name at royals.com/diamondofdreams
- Rotating Logo Exposure during Diamond of Dreams on Stadium Bowl LED Ribbon Boards
- Mention on Twitter through @royalscharities
- Six (6) Tickets to the VIP Party in the Diamond Club and the On-Field Event
- Eight (8) Tickets to the On-Field Event

ALL-STAR SPONSOR $5,000

- Company Logo in Event Program
- Company Name at royals.com/diamondofdreams
- Rotating Logo Exposure during Diamond of Dreams on Stadium Bowl LED Ribbon Boards
- Mentions on Twitter through @royalscharities
- Four (4) Tickets to the VIP Party in the Diamond Club and the On-Field Event
- Four (4) Tickets to the On-Field Event

ROYALS CHARITIES PARTNER $2,500

- Company Logo in Event Program
- Company Name at royals.com/diamondofdreams
- Rotating Logo Exposure during Diamond of Dreams on Stadium Bowl LED Ribbon Boards
- Ten (10) Tickets to the On-Field Event

INDIVIDUAL ON-FIELD TICKETS: $200

SPONSOR BENEFITS APPLY TO REGULAR SEASON ROYALS HOME GAMES ONLY AND SOME BENEFITS CAN ONLY BE RECEIVED BY ROYALS CORPORATE PARTNERS.

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DIAMOND OF DREAMS SPONSORSHIP FORM

COMPANY _____ CONTACT _____

CONTACT PHONE _____ EMAIL _____

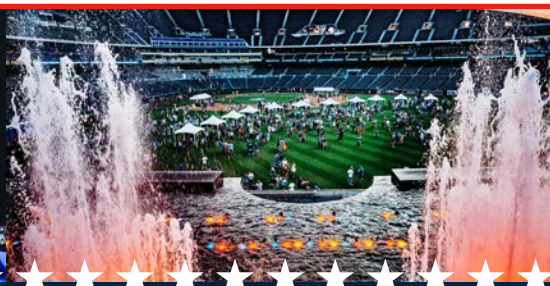
ADDRESS _____ CITY _____ STATE _____ ZIP _____

WE WILL FOLLOW UP VIA PHONE FOR CREDIT CARD PAYMENT

SELECT A SPONSORSHIP LEVEL

- ☐ ~~PRESENTING SPONSOR~~ ~~**$50,000**~~
- ☐ HALL OF FAME SPONSOR **$25,000**
- ☐ MVP SPONSOR **$15,000**
- ☐ GOLD GLOVE SPONSOR **$7,500**
- ☐ ALL-STAR SPONSOR **$5,000**
- ☐ ROYALS CHARITIES PARTNER **$2,500**

PLEASE RETURN PLEDGE INFORMATION TO:

EMAIL: ROYALSCHARITIES@ROYALS.COM

MAIL: ROYALS CHARITIES
ONE ROYAL WAY
KANSAS CITY, MO 64129