



ARIZONA DIAMONDBACKS COMMUNITY NEWSLETTER

CELEBRATING \$45 MILLION IN CHARITABLE GIVING

VOL 4, ISSUE 1 • APRIL/MAY 2016

Letter from **DEBBIE CASTALDO**



Happy Opening Day! What an exciting time to be a member of the Arizona Diamondbacks. There is so much excitement and anticipation for the 2016 Arizona Diamondbacks season and we can't wait to see all of our loyal fans return to Chase Field.

I am so proud to celebrate a new milestone in charitable giving. The Arizona Diamondbacks and Arizona Diamondbacks Foundation have contributed more than 45 million in charitable gifts to important causes in Arizona. We are dedicated to investing in our community and incredible projects and programs that are improving lives for our neighbors.

Our fundraising efforts are supported by our players, our partners, our employees and our fans – all working together to help our community. Whether it is the D-backs Race Against Cancer presented by Dignity Health and the U of A Cancer Center at St. Joseph's, the 50/50 Raffle supported by Western Refining, or Evening on the Diamond, sponsored by Sanderson Ford and American Airlines – "D-backs Give Back" has become our shared mission, our culture, and a way to work together to support a community that we love.

As the D-backs celebrate Opening Day, more than 40,000 little D-backs youth baseball and softball players in 75 leagues have taken the field wearing their very own quality D-backs uniforms. This year's expansion was made possible thanks

to the ongoing charitable support from Western Refining, Fry's and Tide. More kids playing baseball and softball is a dream come true and the D-backs could not do it without our partners and our fans. Most importantly, thank you to the dedicated volunteers who make these leagues so special. The countless hours that are dedicated to coaching, concession stands, fundraising and field maintenance cannot be overlooked – you are the real heroes!

On March 31st, the Arizona Diamondbacks Foundation celebrated the 10th Annual Evening on the Diamond benefiting the Arizona Diamondbacks Foundation with a western-themed fundraising gala that included auctions, awards, the creation of a new scholarship and a concert by country singer Cole Swindell for more than 800 VIP attendees at Chase Field.

For nearly a year, the entire organization has been planning and creating memorable moments for this special event that kicks off the season and is the largest fundraiser for the Arizona Diamondbacks Foundation. Read more about Evening on the Diamond on page two.

Debbie Castaldo

Vice President, Corporate and Community Impact, Arizona Diamondbacks and Executive Director, Arizona Diamondbacks Foundation

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— CELEBRATING —
\$45 MILLION
IN CHARITABLE GIVING

PAST EVENTS

EVENING ON THE DIAMOND



Evening ON THE Diamond

BENEFITTING THE ARIZONA DIAMONDBACKS FOUNDATION

On Thursday, March 31st, The Arizona Diamondbacks Foundation welcomed more than 800 guests to Chase Field for the 10th annual Evening on the Diamond. Evening on the Diamond is the signature fundraising event of the Arizona Diamondbacks Foundation and kicks off the season each year. With the support of Co-Chairs, Steve and Jules McKinney, and Honorary Co-Chairs, Chip and Judi Hale, this year's gala raised \$1.8 million for the Arizona Diamondbacks Foundation. The funds will benefit nonprofit organizations throughout the state of Arizona.

D-backs players, coaches and legends including Paul Goldschmidt, AJ Pollock, Tony La Russa, Luis Gonzalez and Randy Johnson were in attendance among Valley business leaders and philanthropists. For the third year in a row, Chase Field looked like the "Wild West" as guests donned their best western wear.

D-backs President and CEO, Derrick Hall, added color commentary as auctioneer Daren Shumway lead the live auction to more than \$750,000 The live auction featured the ultimate home fitness center donated by Mountainside Fitness, a tricked out TOMCAR® and custom F-150, both donated by Sanderson Ford, and luxury vacations to various destinations around the world.

The night was full of surprises! The Arizona Diamondbacks Foundation surprised D-backs legend, Luis Gonzalez with launch of the Luis Gonzalez Heart of a Champion Scholarship, which was awarded to a deserving high school baseball player. D-backs Managing General Partner was surprised when it was announced the Grand Slam Awards—grants ranging from \$15,000 to \$100,000—were renamed in his honor to the Ken Kendrick Grand Slam Awards.

The highlight of the evening was a \$1 million surprise! Twelve non-profit organizations attended the event thinking just one of the organizations would be awarded a Grand Slam Award of \$100,000. The non-profit organizations—and the audience—were surprised when all twelve organizations walked away with Ken Kendrick Grand Slam Awards totaling \$1 million!

The winners of the inaugural Ken Kendrick Grand Slam Awards recipients, were: Ability 360, Chicanos Por La Causa, Make-A-Wish Arizona, Native American Connections/Home Base Youth Services, Neighborhood Ministries, Phoenix Rescue Mission, Resurrection Street Ministry, Sojourner Center, Southwest Autism Research and Resource Center, The Centers for Rehabilitation, The Society of St. Vincent De Paul and Vista College Preparatory.

Since 2007, Evening on the Diamond has raised nearly \$15 million to support the Arizona community.

PROGRAM SPOTLIGHT

D-BACKS GIVEBACKS YOUTH JERSEY PROGRAM



The Arizona Diamondbacks Foundation is proud to announce the D-backs Give Back Youth Jersey program has expanded once again! In 2016, 75 youth leagues across the state of Arizona received donated jerseys and caps. The D-backs launched the program in 2014, originally outfitting more than 22,000 kids enrolled in 30 youth leagues in the Phoenix area. Now in its third season, the program will include nearly 40,000 youth baseball and softball players and their volunteer coaches.

The D-backs Give Back Youth Jersey program, in partnership with Fry's Food Stores, Tide and Western Refining, provides high-quality uniforms and caps for youth baseball and softball players. The D-backs uniforms are available in 69 color combinations, including the traditional Sedona Red, white, black, gray, purple and teal pinstripe, camouflage, gold and more.



UPCOMING EVENTS



PRESENTED BY



THE UNIVERSITY OF ARIZONA
Cancer Center



Dignity Health
St. Joseph's Hospital and
Medical Center

The 2016 D-backs Race Against Cancer presented by the University of Arizona Cancer Center at Dignity Health St. Joseph's Hospital will be on Sunday, April 10 in downtown Phoenix, beginning and ending at Chase Field! Participants receive a ticket voucher (with the exclusion of \$5 kids registration) that can be used on that Sunday's D-backs vs. Cubs game!

The 4th annual event will benefit Arizona non-profit organizations that provide screening, treatment and support for those dealing with all types of cancer. Join fellow D-backs fans as we walk and run together to raise money for this important cause!

dbacks.com/race

5k Registration

\$50 for all ages

1 Mile Banana Boat Family Fun Walk Registration

\$30 for adults

\$5 for kids 12 and under



HOW YOU CAN GIVE BACK



MYSTERY BALL

Support the Arizona Diamondbacks Foundation by purchasing a baseball signed by one of your D-backs favorites. Fans can make a \$40 donation in exchange for a Mystery Ball box containing an autographed baseball signed by D-backs players, coaches and alumni. Funds raised benefit the Arizona Diamondbacks Foundation and are used to support youth sports and education initiatives. Mystery Ball sales begin when gates open at section 130. Quantities are limited.



D-BACKS GIVE BACK 50/50 RAFFLE SUPPORTED BY WESTERN REFINING

The D-backs Give Back 50/50 Raffle, supported by Western Refining, is available at every D-backs home game during the 2016 season. The charitable half of the jackpot benefits the Arizona Diamondbacks Foundation to support youth baseball field development and sports outreach across the state of Arizona.

Tickets are available for \$2 each, 3 for \$5, 10 for \$10 or 40 for \$20 from roving sellers in the stands and at raffle kiosks located throughout the Chase Field concourse levels.

Visit dbacks.com/raffle to learn more.



D-BACKS AUTHENTICS

D-backs Authentic offers a wide array of game-used jerseys, caps, helmets, baseballs, bases, bats and more. All net proceeds from D-backs Authentic sales directly benefit the Arizona Diamondbacks Foundation. Shop online at dbacks.com/authentic or visit the brand new D-backs Authentic Store, located at Section 134 at Chase Field during any 2016 D-backs home game.

PARTNER SPOTLIGHT



THE D-BACKS AND SAFELITE HAVE STEPPED UP TO THE PLATE THIS SUMMER TO HELP KEEP KIDS SAFE THROUGH THE D-BACKS SAFELITE TRIPLE PLAY SUMMER FOR KIDS PROGRAM!

The program will focus on three areas of child safety: child car seat safety, bicycle safety, and sun and water safety. The program will aim to keep kids in the game all summer long by raising awareness and by providing valuable information, instruction, and resources to the community.

Throughout the Triple Play Summer for Kids program, the D-backs and Safelite will conduct a car seat safety check, a bike safety clinic, and various programs to educate kids and adults about the importance of sun and water safety.

