GOING TO BAT
IN OUR COMMUNITY

CHARITABLE GIVING OF THE DETROIT TIGERS AND THE DETROIT TIGERS FOUNDATION
Some people say that kindness is a sign of weakness. Don’t listen to them. Kindness is the greatest strength we have.

MIKE ILITCH
A Life Well Lived

MIKE ILITCH

1929 - 2017
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DEAR FRIENDS AND TIGERS FANS,

For over 100 years, the Detroit Tigers have been a prominent team player in our community and we take great pride in demonstrating our commitment to making an impact in people’s lives. The Detroit Tigers Community Report will take you on a journey of the Tigers diverse outreach locally here in Detroit, regionally throughout the state of Michigan, nationally as well as internationally, with an overview highlighting the organization’s positive influence.

Each season, the Tigers focus on developing and introducing programs that touch lives, support a cause and create lasting memories, all in the spirit of fostering a better community. The Tigers connection with charitable and non-profit organizations continues to grow, and it remains a priority to recognize the great women and men who have served in the Armed Forces of the United States of America.

The Detroit Tigers Foundation, an affiliate of Ilitch Charities, plays an integral role in leading the charge in revitalizing and nurturing our community, a mission clearly defined by making our enhanced community a better place to live and play.

Moving forward, we pledge our commitment to a standard of excellence in community service starting with ownership, to the manager, players, coaches, the players’ spouses, front office staff, corporate partners and team broadcasters.

AL AVILA  
Executive Vice President of Baseball Operations & General Manager

DUANE MCLEAN  
Executive Vice President of Business Operations
For generations, the game of baseball has been woven into the fabric of the greater Detroit community. The Detroit Tigers do their part to carry on this tradition for future generations through the club's signature Play Baseball Detroit program. Serving over 115,000 children since 2008, Play Baseball Detroit features a host of programs designed to provide resources and engage children in baseball, including equipment collections, field maintenance projects, school rallies, baseball skills clinics, competitive tournaments and an online team registration program. The launch of Play Baseball Detroit was funded largely through the generosity of Detroit Tigers players and is currently funded through the Detroit Tigers Foundation, an affiliate of Ilitch Charities.

Tigers outfielder Justin Upton high fived youth baseball and softball players during the Play Baseball Detroit pregame ceremony at Comerica Park.
Thousands of youth tee ball, softball and baseball teams in metro Detroit have joined Team Tigers, an online registration and reward program.

By registering at Tigers.com, youth teams can receive resources and tools to help them succeed, including baseball equipment, Tigers game tickets, wristbands and training manuals. In addition, Team Tigers members are eligible to nominate a coach or volunteer for the Team Tigers Coach of the Year Award and Play Baseball Detroit Champion Award.
BASEBALL FUNDAMENTALS

The Baseball FUNdamentals program builds children’s excitement for the game of baseball through high-energy school rallies, player appearances and coaching clinics.

TINY TIGERS

Tiny Tigers, a tee ball and junior baseball program, has served nearly 5,000 children ages 4-8 across metro Detroit since 2007 in partnership with Detroit PAL.

NEARLY 5,000 KIDS SERVED SINCE 2007
The Detroit Tigers Hometown Championship, a partnership between the Detroit Tigers Foundation, Youth Development Commission and the City of Detroit Parks and Recreation Department, is a year-end tournament that features over 1,200 youth baseball and softball players ages 6-19 as well as a High School Showcase, Community Clean Day and Pitch, Hit & Run Competition.

Providing Detroit’s youth with proper equipment to play organized baseball and softball is an important part of Play Baseball Detroit. Since 2008, the Tigers have partnered with 97.1 The Ticket, FOX Sports Detroit and the Baseball Tomorrow Fund to collect over 17,500 pieces of new and gently used equipment, which are donated to youth baseball and softball programs each year.

**OVER 17,500 PIECES DONATED**
High school baseball coaches throughout the state of Michigan host the Michigan High School Baseball Coaches Association East-West All-Star Classic. The Detroit Tigers open the doors of Comerica Park to 36 of Michigan's elite athletes as selected by the Coaches Association. The game, presented by the Detroit Tigers Foundation, often turns into a “major” opportunity for the players – Major League, that is! Many players from the East-West All-Star Game have been selected in the MLB June Amateur Draft.

All-Star Game alumni from the last 30 years include multiple Major League All-Stars, World Series Champions, a Gold Glove winner and a Cy Young Award winner.
EDUCATION
REWARDING HARD WORK AND ACADEMIC ACHIEVEMENT

Each season, the Detroit Tigers encourage students to get involved in leadership-building activities, ranging from safety patrol to maintaining perfect attendance. Annually, over 12,000 students attend a Tigers game at Comerica Park in recognition of their academic and leadership successes.

KIDS USE CREATIVITY TO HONOR JACKIE ROBINSON

Jackie Robinson’s debut with the Brooklyn Dodgers in 1947 marked a milestone in baseball history. To honor Robinson’s legacy, the Tigers invite local children to participate in the Jackie Robinson Art, Essay and Poetry Contest. By expressing themselves through these creative avenues, students capture Robinson’s spirit and his tremendous impact on our society. The winning students are honored in a special pregame ceremony, and then enjoy the game with their families and teachers.
EDUCATION THROUGH BASEBALL

Tigers legend Willie Horton never forgets his hometown of Detroit and children in need. The Detroit Tigers Foundation and Don Bosco Hall open the gates of Comerica Park each year to over 450 underprivileged children ages 5-15 for Willie Horton’s Batting for Kids skills competition and baseball demonstration clinic.

THE FUTURE OF TOMORROW

Launched in 2015, through the Ilitch Holdings’ Community Connect program, students from Cass Technical High School in Detroit take part in a paid 10-week internship program with the Detroit Tigers.

Cass Technical High School student shares highlights of the internship program with FOX Sports Detroit broadcaster Matt Shepard.
STRIKE OUT BULLYING

Bullying can affect everyone – those who are bullied, those who bully and those who witness bullying. It is an epidemic that has swept the nation, impacting schoolchildren of all ages. With this in mind, the Detroit Tigers launched the Strike Out Bullying campaign to combat this concerning trend among youth.

HIGH FIVE FOR LEADERSHIP

Leadership is important to the success of any sports team. It is also important to the success of any community. Since many of the leadership lessons learned in sports can be a model for becoming a leader in other areas, the Detroit Tigers partnered with the Detroit Free Press’ Newspapers in Education program to create an educational supplement to encourage students to become leaders at home, at school and in the community. The “High Five for Leadership” program was shared with nearly 120,000 schoolchildren in 3,500 schools across the state of Michigan.
PAWPRINTS IN THE COMMUNITY
For a few special days during the cold Michigan winter, the team, along with coaches, broadcasters and front office staff, hit the road for the Winter Caravan to visit fans across the state of Michigan. Along the many stops, players can be found reading to children, spending time with kids in the hospital, and visiting local firehouses and police stations. Each year, the Tigers Winter Caravan makes nearly 40 stops over two days, touching the lives of thousands of Tigers fans.
The Detroit Tigers Caravan stopped by the Detroit Symphony Orchestra to celebrate the 261st birthday of the prolific composer, Wolfgang Amadeus Mozart. During the Winter Mozart Festival, Executive Vice President of Baseball Operations and General Manager, Al Avila, conducted Tigers players and orchestra musicians in an exciting rehearsal on stage at Orchestra Hall.
The Detroit Tigers Caravan visited the Michigan State Police Headquarters in Lansing, to celebrate 100 years of the department’s excellence, integrity and courtesy in service.

Tigers manager Brad Ausmus presented Detroit Police Chief James Craig a jersey in honor of the Detroit Police Department’s 150th anniversary.

Two lucky fans joined Tigers pitcher Justin Verlander on stage for a dance contest at the Kids Club Rally at Clarenceville High School.

The Detroit Tigers Caravan visited the University of Michigan to celebrate its 200th anniversary.
SPECIAL FANS WITH SPECIAL DREAMS
For fans facing a life-threatening illness, their wish may be a special visit in the hospital from a Tigers player or coach, to meet a player and watch batting practice from the field or hang out with PAWS. The Tigers make these dreams a reality through the Dreams Come True program.

Tigers pitcher Jordan Zimmermann and catcher James McCann visited patients at Children’s Hospital of Michigan.

Pitcher Jordan Zimmermann and catcher James McCann visited patients at Children’s Hospital of Michigan.

A lifelong Tigers fan is all smiles while she visited with Nicholas Castellanos during her first trip to the ballpark following cancer treatments.
OUR CULTURES & TRADITIONS
HONORING JEWISH HERITAGE

Each season, the Tigers partner with the metro Detroit Jewish community to celebrate Jewish Heritage Day at Comerica Park. Jewish Heritage Day recognizes contributions made by Jews to the game of baseball while honoring the values, customs and traditions celebrated by Jewish Tigers fans.

CELEBRATING POLISH CULTURE

Thousands of fans enjoy an evening of Polish dancing, activities and a special performance of the Polish National Anthem at the annual Polish American Night at Comerica Park—a 45-year tradition.

AMERICA’S NEWEST CITIZENS

The Detroit Tigers welcome the country’s newest citizens to Comerica Park. Here, nearly 60 individuals take the oath, which is administered by a federal judge through the United States Citizenship and Immigration Services for the United States Department of Justice.
NEGRO LEAGUES WEEKEND

Negro Leagues Weekend celebrates the rich legacy of African Americans in the game of baseball. The three-day tribute includes pregame ceremonies, an exciting singing competition and the opportunity to meet former Negro Leagues players. Tigers players proudly wear the uniform of the Detroit Stars during the annual tribute game.
¡FIESTA TIGRES!

The annual ¡Fiesta Tigres! celebration recognizes the rich history and the contributions of Hispanic and Latino players to the game of baseball and the Detroit Tigers. ¡Fiesta Tigres! events honor past Latino players, recognize current Tigers players of Latino descent and provides programming to connect the next generation of Latinos in neighboring communities to the game. The culture and music of Spanish-speaking countries is celebrated during colorful pregame ceremonies, and the Tigers wear special alternate uniforms with “Tigres” (the Spanish word for Tigers) in script across the chest.

IRISH HERITAGE NIGHT

At the annual Irish Heritage Night, the Detroit Tigers celebrate Irish heritage, culture and community organizations in metro Detroit, through the partnership of the United Irish Societies.
On select days, a member of the Armed Forces who has recently returned from deployment, delivers the game ball to the pitcher’s mound in front of the crowd at Comerica Park. The game ball delivery is a symbol of appreciation for the men and women who serve our country.

Tigers pitcher Justin Verlander met with the service member who delivered the game ball prior to the game.
A SALUTE TO OUR TROOPS AND VETERANS

Active members and veterans are honored on the field with a special recognition ceremony prior to the game to remind fans of the great sacrifice U.S. troops make to defend our freedom.
VISITING OUR VETERANS

Tigers players visit with veterans at the John D. Dingell Veterans Affairs Medical Center in Detroit. Tigers players are challenged by veterans in a Wii Baseball Home Run Derby. Each patient receives an autographed Tigers photocard signed by the visiting players and broadcasters and Tigers gifts.

MARIO’S MVP

At each Monday home game, Tigers broadcaster Mario Impemba welcomes 30 veterans and family members to Comerica Park for a special evening of Tigers baseball and the opportunity to visit the FOX Sports Detroit stage – home to the Tigers Live show. The group of 30 veterans and families receive the opportunity to meet Impemba, a lower-bowl ticket to the Tigers game, an “MVP” t-shirt, a voucher for a BBQ dinner and an autographed photo of Tigers broadcaster Mario Impemba. The veterans and guests arrive to the ballpark in style in the FOX Sports Detroit Fan Express.
Throughout the season, the front office employees are committed to serving in the community. Volunteers can be seen supporting a variety of different organizations around metro Detroit.
TIGERS SPREAD HOLIDAY CHEER

The Detroit Tigers enjoy sharing holiday cheer with others. Each year, the Tigers treat a group of underprivileged children to a holiday feast, shopping spree and special evening of gifts and surprises.

FOX Sports Detroit broadcaster Rod Allen and his wife Adrian helped bring smiles to families in need at the Holiday Giving Party.
Throughout the season, Tigers Wives volunteer at local organizations to support women, children, the environment and those in need.

The Tigers Wives manned the phones during the annual FOX Sports Detroit Broadcast Auction to raise money for the Detroit Tigers Foundation.
Through the Detroit Tigers Foundation, an affiliate of Ilitch Charities, Detroit Tigers players, coaches and front office staff are committed to providing a caring, enduring presence in the greater Detroit community. With a focus on youth, education and recreation, the award-winning Foundation has awarded over $20 million in grants, Tigers tickets and college scholarships since its inception in 2005 throughout the state of Michigan, northern Ohio and southern Ontario, Canada.
Tigers players, wives and executives joined the Detroit Tigers Foundation to visit the Detroit Tigers Dominican Academy to present over 500 pieces of youth baseball equipment and 100 Tigers T-shirts to children from Nuestros Pequeños Hermanos, a charity that cares for orphaned and abandoned children in Latin America and the Caribbean and runs a youth baseball program and orphanage adjacent to the Academy.

THE GIFT OF TIGERS BASEBALL

Community service organizations, nonprofit groups, schools and churches make up the fabric of our community. The Tigers support these dedicated, hardworking and deserving groups by donating over 50,000 tickets annually.
ROCKING BOW TIES FOR CHARITY

During the Broadcast Auction, FOX Sports Detroit broadcasters Mario Impemba, John Keating, Craig Monroe, Jack Morris and Trevor Thompson pitched in to raise funds to benefit the Chad Tough Foundation and the Detroit Tigers Foundation. Fans that made a donation received one of the limited edition custom bow ties!

AUTOGRAHFS FOR A CAUSE

For school-aged children and adult fans alike, there may be no better feeling than writing a letter to a Major Leaguer and getting a letter back. Through the Autographs for a Cause program, not only do fans receive a personal response from Tigers players, but for a small donation, they can get their baseball cards autographed, too! With participating players matching every donation made by fans, the program raises upwards of $40,000 for a variety of charitable organizations and programs annually.
When health problems strike little Tigers fans, the Tigers hearts go out to them. The Detroit Tigers Foundation and Tigers players want to do something about it! First baseman Miguel Cabrera hosts the Detroit Tigers Foundation’s signature summer fundraiser at Comerica Park to benefit organizations dedicated to children’s health and youth baseball. Through the generosity of sponsors, patrons and guests, the sold-out event which is held in partnership with the Miguel Cabrera Foundation has raised nearly $2 million since 2009.
WEAR JEANS FOR A CAUSE

What is better than cheering for the Detroit Tigers? Cheering for them in your jeans at work! The Detroit Tigers Charity Jeans Day program is an easy, fun, flexible way for Tigers fans and local companies to support their hometown team and youth baseball. For more information, visit tigers.com/jeansday.

EVERY CHILD TAKES THE FIELD

Through the support of the Detroit Tigers Foundation and Baseball Fantasy Camp for Kids, children with special needs from the Miracle Leagues across the state of Michigan learn the fundamentals of baseball from the pros.

VAPOR WAKE DOGS

Ilitch Charities and the Detroit Tigers Foundation donated three Vapor Wake canines to local law enforcement agencies including the Michigan State Police, Wayne State University Public Safety Department and the Detroit Police Department. The donation of the three canines provides the latest in explosion detection technology to major metropolitan areas for the first time ever in Michigan.

Tigers pitcher Michael Fulmer high fived a fan after teaching him how to throw a baseball at the Baseball Fantasy Camp for Kids.
A PARTNERSHIP BEYOND THE PLAYING FIELD

Each year, Tigers players, coaches and executives travel to Grand Rapids during the Tigers Winter Caravan to attend the West Michigan Whitecaps Community Foundation Winter Baseball Banquet. Proceeds from the event benefit the Detroit Tigers Foundation and the YMCA Inner-City Youth Baseball and Softball Program to give approximately 1,900 children the annual opportunity to participate in structured extracurricular activity.

HARWELL FIELD

On April 18, 2017, the newly renovated Wayne State University Baseball Field was dedicated in the name of legendary Tigers broadcaster Ernie Harwell. Made possible in part by a grant from the Detroit Tigers Foundation, the field has many historical baseball remnants significant to Mr. Harwell, including a replica Fenway Park outfield wall and the old Tiger stadium scoreboard. The new stadium is located adjacent to Brooklyn Street which also happens to be one of his early professional broadcasting stops with the Brooklyn Dodgers. The field has the amenities of today with a nostalgic acknowledgment of the past in a stadium that mirrors the facade of Ebbets Field.

West Michigan Whitecaps owners Denny Baxter and Lew Chamberlin presented a check to Executive Vice President of Baseball Operations and General Manager Al Avila, Director of the Detroit Tigers Foundation Jordan Field and representatives from the YMCA during the Winter Baseball Banquet.
FIELD RENOVATIONS
The Detroit Tigers Foundation brings new life to baseball, softball and tee ball fields weathered by time, financial hardship and neglect. Field renovation projects create safe and playable diamonds for the youth of our community. Over 70 fields have been improved in cities across Michigan.

**BERKLEY**
3 fields renovated at Community, Angell and Pattengill fields by the Berkley Dad’s Club.

**BRIDGEPORT**
1 barrier-free field built for the Tri Valley Miracle League for children with special needs.

**CHELSEA**
6 fields renovated in partnership with the Chelsea Recreation Council.

**CLINTON TOWNSHIP**
1 field renovated as Norm Hott Field in partnership with the Clinton Valley Little League Challenger Division.

**DETROIT**
24 fields renovated including fields played on by Detroit PAL, Eagle Sports Club, Rosedale Grandmont Little League, RBI and Detroit Public School teams, as well as fields at the SAY Detroit Play Center and Wayne State University.

**FLINT**
Improvements made by the Flint Coalition for Youth Baseball at the home field of the Flint RBI program.

**GRAND RAPIDS**
1 barrier-free field built for the West Michigan Miracle League for children with special needs.

**GROSSE ILE**
1 field renovated as part of an Eagle Scout project through Boy Scout Troop 1659.

**GROSSE POINTE WOODS**
4 batting cages improved at Ghesquire Field by Grosse Pointe Woods-Shores Little League.

**HARPER WOODS**
1 field renovated in partnership with the City of Harper Woods Recreation Department.

**INKSTER**
1 field constructed at Wheatley Park by the City of Inkster serving youth in Inkster, Dearborn Heights and Wayne.

**NOVI**
2 fields built at Franklin Road Christian School as part of the Athletic Field Complex to be used by the school and other local youth baseball organizations.

**PLYMOUTH**
1 barrier-free field built for the Miracle League of Plymouth for children with special needs.

**PONTIAC**
1 field renovated at Peace Academy in partnership with Woodside Bible Church to be home to a new little league program in Pontiac.

**ROYAL OAK**
10 fields renovated in partnership with the Royal Oak Sandlot League.

**ROCHESTER**
3 fields renovated by the Rochester Community Schools Foundation.

**SAGINAW**
11 fields renovated at Liberty Park and Hoyt Park through the Saginaw Community Foundation.

**SOUTHFIELD**
1 barrier-free field constructed by the Miracle League of Michigan for children with special needs.

**TAYLOR**
1 field renovated to serve as the home field for the Junior League World Series.

**WARREN**
2 fields renovated in partnership with Regina High School.

Tigers legend Willie Horton joined the Detroit Tigers Foundation to dedicate a newly renovated field at Lipke Park in Detroit.
MLB PROGRAMS
HONORING OUR EVERYDAY HEROES

The Detroit Tigers and Major League Baseball applaud the unselfish acts of everyday heroes for their commitment to public service. The Tigers welcome firefighters, police officers and emergency medical technicians to Comerica Park to honor them and also remember the service men and women who lost their lives on September 11, 2001.

HEALTHY HABITS START EARLY

Through MLB’s PLAY Campaign, children learn important techniques to get in shape and stay healthy from a Tigers player. Each year, the Detroit Tigers invite more than 100 local children to Comerica Park to learn healthy habits.

A GAME FOR EVERY FAN

Through the Commissioner’s Community Initiative and MLB & Players Give Back ticketing programs, the Detroit Tigers bring the joy of baseball to charitable organizations and families in need. Approximately 150,000 tickets are donated each year thanks to the generosity of MLB.
BASEBALL SKILLS FOR LIFE

Pitching, hitting and running are the core skills of baseball. MLB and the Tigers help local youth develop these essential skills during the Scott’s Pitch, Hit & Run competition at Comerica Park. The finalists are honored during a pregame ceremony and enjoy an exciting evening of Tigers baseball.

GOING TO BAT AGAINST BREAST CANCER

As an annual tradition, the Tigers Wives and members of the front office walk in the Susan G. Komen Detroit Race for the Cure®, locally presented by the Barbara Ann Karmanos Cancer Institute. Breast cancer survivors who also participate in the Race are honored on the field at Comerica Park.

GOING TO BAT AGAINST PEDIATRIC CANCER

A special day is dedicated to bring awareness about childhood cancer during Pediatric Cancer Awareness Month. In the United States, childhood cancer is the leading cause of death by disease in children aged 15 and under. MLB, in partnership with Stand Up To Cancer, is committed to eradicating the diseases that these brave young people face every day.

MLB Honorary Bat Girl met with infielder José Iglesias prior to the annual Breast Health Awareness game.
ROBERTO CLEMENTE AWARD NOMINEES

During Hispanic Heritage Month, MLB recognizes the player who best represents the game of baseball with outstanding skills both on and off the field as a Roberto Clemente Award Nominee. Additionally, to expand Roberto Clemente Day and celebrate his enduring legacy, MLB has established SEAT 21. SEAT 21 is dedicated to recognizing an individual from the community who embodies the humanitarian spirit of Roberto Clemente.

JACKIE ROBINSON DAY

To honor Jackie Robinson, April 15 was proclaimed Jackie Robinson Day around the league. As part of this tribute, the Tigers and all other MLB teams honor Robinson by wearing his number – 42.

PLAY BALL

PLAY BALL aims to give kids the opportunity to enjoy the game in a fun environment by highlighting the many ways baseball and softball can be played while providing memorable experiences. Play Ball introduces young people to the sport who otherwise may not have the chance to experience it, offering healthy and active lifestyle options where many of those opportunities are being offered less frequently.
AUTOGRAPHED MEMORABILIA DONATION PROGRAM
Not-for-profit and charitable organizations can raise money by auctioning and raffling autographed memorabilia at fundraising events. Requests must be received by the Community Affairs department 60 days prior to the event. To submit a formal request for consideration, please visit Tigers.com/donations. Please note, the Detroit Tigers do not accept items to be autographed.

TICKET DONATION PROGRAM
Charitable groups that may not otherwise be able to afford Detroit Tigers tickets can request donated tickets. Requests must be submitted in writing by a charitable organization at least five weeks prior to the requested game date. For information on how to formally apply for a ticket donation, visit Tigers.com/donations. This program is seasonal and does not provide tickets for the following purposes: auction items, raffles, door prizes, giveaways, promotions, fundraisers or resale (including Stub Hub).

FUNDRAISING TICKET PROGRAM
Organizations, charities, churches, schools and athletic programs can raise funds to pay for athletic equipment, educational programs, church functions and much more by selling Tigers tickets. Call (313) 471-2361 or visit Tigers.com/fundraising for more information and available dates.

GROUP TICKET INFORMATION
The Detroit Tigers offer a range of ticket plans to fit your needs. For groups of 15 or more, season tickets or other ticket plans, call (313) 471-BALL. To purchase tickets for individual games call (866) 66-TIGER. You may also visit Tigers.com.

SCOREBOARD MESSAGES
Visit Tigers.com/scoreboardmessages to purchase a scoreboard message at an upcoming Detroit Tigers game. Please note, a limited number of messages will be displayed at each game and are accommodated on a first come, first served basis. All proceeds benefit the Detroit Tigers Foundation.

PAWS APPEARANCES
Enjoy Detroit Tigers excitement all year long with an appearance from PAWS, Detroit’s favorite mascot, at your special event, birthday party or community event. Requests must be received two to four weeks prior to the event date. Request an appearance at Tigers.com/PAWS or call (313) 471-2224.

DETOUR TIGERS KIDS CLUB
Tigers fans up to age 14 can join the Detroit Tigers Kids Club. A membership includes exclusive Detroit Tigers Kids Club merchandise and other exciting members-only opportunities. To purchase a membership for the Detroit Tigers Kids Club visit Tigers.com/kidsclub.

SUPPORT THE DETROIT TIGERS FOUNDATION
Donations made to the Detroit Tigers Foundation are tax deductible. Donations, gifts and memorials may be mailed to:

Detroit Tigers Foundation
2100 Woodward Avenue
Detroit, MI 48201

For more information about the charitable activities of the Detroit Tigers and the Detroit Tigers Foundation, visit DetroitTigersFoundation.org.
The generosity of our community sponsors, including corporate partners, makes it possible for the Detroit Tigers to reach thousands of children, families and people in need each year and to make every fan’s experience at Comerica Park a memorable one.