



# WINTER FEST

PRESENTED BY



JANUARY 20, 2018

ROGERS CENTRE™

10:00AM-6:30PM

## TABLE OF CONTENTS

### EVENT MAPS

- 2-3 FIELD LEVEL MAP AND DESCRIPTIONS
- 4-5 100 LEVEL MAP AND DESCRIPTIONS

### SCHEDULES

- 6 HOME PLATE STAGE SCHEDULE
- 6 MUSIC STAGE SCHEDULE
- 7 *BLUE JAY FOR A DAY CONTRACT SIGNING SCHEDULE*
- 7 COACHES AUTOGRAPHS SCHEDULE
- 8 *BLUE JAYS BASEBALL ACADEMY INSTRUCTION SCHEDULE*

### TOURS

- 8 MEDIA TOUR - SECTION 103
- 8 PRODUCTION TOUR - SECTION 140
- 8 ROOF TOUR - SECTION 142
- 8 CLUBHOUSE TOUR - SECTION 101

### EXTRA INNINGS

- 9 RULES FOR PHOTOGRAPHS
- 9 COAT CHECK
- 9 STROLLER CHECK
- 9 FAN SERVICES
- 9 FIRST AID
- 9 PLAYERS, ALUMNI, PROSPECTS & SPORTSNET TALENT
- 9 200 LEVEL TD CLUB & WESTJET FLIGHT DECK

## OFFSEASON

- 1 SKATING RINK  
Skate pick-up available beside rink
- 2 HOCKEY SHOOTOUT
- 3 CURLING
- 4 ARTISTS  
Face painting/airbrush, balloon twisters and caricatures
- 5 WINTER DUGOUT PHOTOS  
Take your own photo in our Winter Dugout
- 6 GAME PACK & SUITE SALES
- 7 JAYS SHOP KIOSK
- 8 FIRST AID
- 9 FAN SERVICES
- 10 HOME PLATE STAGE

## JR. JAYS PARK

- Take part in kids activities, midway games and win *Blue Jays* prizes for all kids 14 & under
- 11 MERRY-GO-ROUND
- 12 DIVISION RIVALS
- 13 INFLATABLES
- 14 *BLUE JAYS* GAMES

## SPRING TRAINING ZONE

- 15 PITCH IN THE 'PEN  
Your chance to throw from the bullpen mound
- 16 BASEBALL SIMULATOR
- 17 RADAR CAGE  
Clock your pitch speed in our radar cage
- 18 *BLUE JAY* FOR A DAY CONTRACTS  
Get a signed one-day contract from front office staff or coaching staff
- 19 CATCH & THROW  
Play catch in Centre Field for 15-minute intervals. Baseballs and gloves provided

## HOME RUN ALLEY

- 20 FLIP BOOKS
- 21 THE "GIF" SHOP  
Create your own *Blue Jays* "GIF"
- 22 ACE & JUNIOR'S NEST  
Take your own photo with ACE OR Junior throughout the day in their nest
- 23 COACHES AUTOGRAPHS  
Get your autographs from a variety of *Blue Jays* coaches.

## FIELDER'S CHOICE

- 24 FOOD CONCESSIONS
- 25 *BLUE JAYS* GAMES
- 26 BUDWEISER BIG RIG
- 27 MUSIC STAGE  
Join "Legacy in the 6ix" for live performances throughout the day
- 28 PING-PONG  
*Blue Jays* Prospects will stop by throughout the day to challenge fans to a game

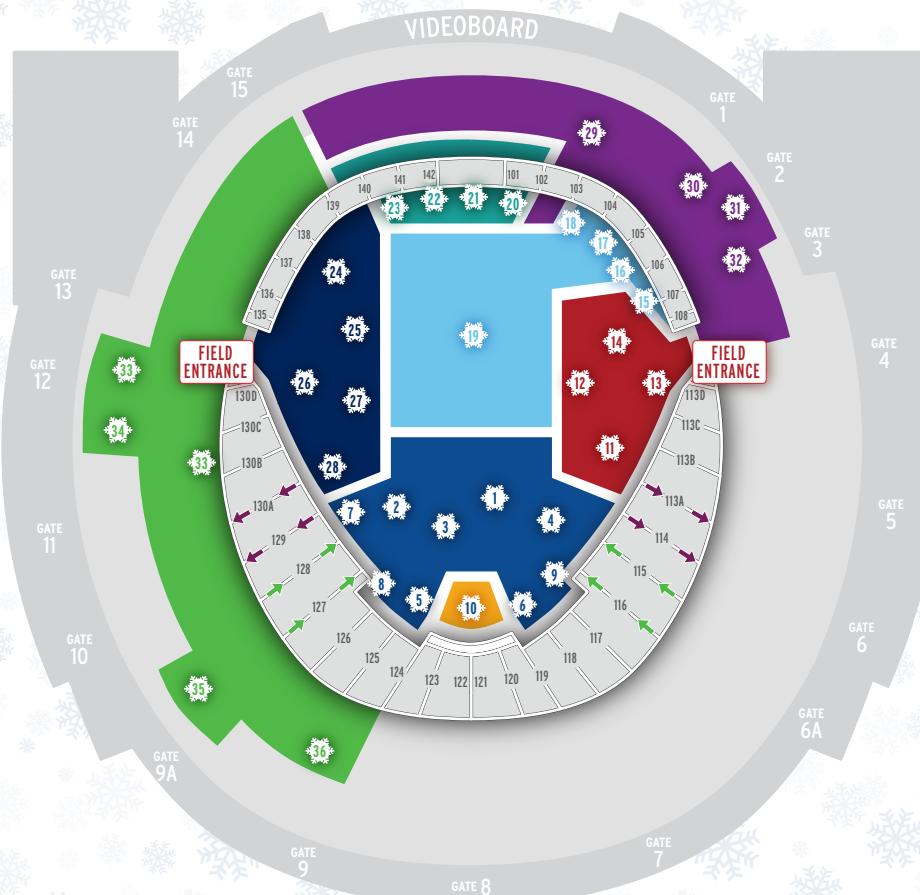
## MEMORY LANE

- 29 ROBERTO ALOMAR HALL OF FAME PLAQUE  
Take your picture with Roberto Alomar's National Baseball Hall of Fame official plaque. Please note: Alomar will not be with the plaque
- 30 WORLD SERIES TROPHIES PHOTOS  
Take your own picture with the '92 & '93 official World Series trophies
- 31 CANADIAN BASEBALL EXHIBIT  
Walk through a mini museum with historical *Blue Jays* and Canadian Baseball artifacts
- 32 TD CELEBRATION PHOTOS

## AROUND THE HORN

- 33 GROUNDS CREW SHOWCASE  
A behind-the-scenes look at our Grounds Crew. Get up close to the equipment, dirt and turf
- 34 *BLUE JAYS* BASEBALL ACADEMY INSTRUCTION
- 35 GAMING ROOM  
Play interactive video games in our gaming room. *Blue Jays* players, alumni and prospects will stop by throughout the day
- 36 SELFIES WITH PLAYERS, ALUMNI, AND PROSPECTS  
Stop by and take your own selfie with *Blue Jays* players, alumni and prospects

# FIELD LEVEL



## HOME PLATE

### 1 BUTTON MAKING

Make your own *Blue Jays* button

### 2 CARICATURE ARTISTS

### 3 BLUE JAYS T-SHIRT & TOTE BAG PRESS

Choose your design and press your own t-shirt or tote bag

### 4 SEASON TICKET MEMBER ENTRANCE AND REGISTRATION

### 5 ACCESS TO SEASON TICKET MEMBER LOUNGE

### 6 KIDS COLOURING

### 7 ACCESSIBLE VIEWING AREA

### 8 STANDING VIEWING AREA

### 9 KIDS COLOURING

## FIRST BASE

### 10 ROY HALLADAY MEMORIAL

Pay tribute to *Blue Jays* great Roy Halladay. Opportunity for fans to leave their condolences

### 11 CHALK WALL

Contribute to our 2018 Fan Wall

### 12 COAT CHECK - GATE 6

### 13 AIRBRUSH ARTISTS

### 14 JAYS SHOP

### 15 MAKE YOUR OWN BASEBALL CARD

### 16 VIRTUAL REALITY HUB

- VR 2018 Home Run Derby. Take part in the 2018 Home Run Derby in Washington through VR
- VR Cycling
- VR Cars
- VR Walk the Plank
- Digital Caricature Artists

## OUTFIELD

### 17 TICKETED AUTOGRAPH SESSION WRISTBAND PICK-UP

NOTE - Autograph session wristbands must have been pre-purchased in advance of today. No additional autograph tickets will be sold. Guests must have redemption confirmation for wristband pick-up.

### 18 TICKETED AUTOGRAPH SESSION LINE UP

#### RED WRISTBANDS

NOTE - Autograph session wristbands must have been pre-purchased prior to today. You must have your wristband to line up. Wristband pick-up is at Sec 106.

### 19 MEDIA TOUR

Sign up and Meeting Point at Section 103

### 20 CLUBHOUSE TOUR

Sign up and Meeting Point at Section 101

### 21 SIGN-UP & MEET FOR TOURS

### 22 ROOF TOUR

Sign up and Meeting Point at Section 142

### 23 PRODUCTION TOUR

Sign up and Meeting Point at Section 140

### 24 TICKETED AUTOGRAPH SESSION LINE UP

#### GREEN WRISTBANDS

NOTE - Autograph session wristbands must have been pre-purchased prior to today. You must have your wristband to line up. Wristband pick-up is at Sec 106.

## THIRD BASE

### 25 JAYS CARE GARAGE SALE

Stop by our Jays Care Foundation garage sale to purchase current and past *Blue Jays* items. All proceeds support Jays Care Foundation.

### 26 KIDS WINTER WORKSHOP

Visit the *Blue Jays* Gingerbread House. Make your own *Blue Jays* gingerbread cookie.

### 27 FIRST AID & FAN SERVICES

### 28 BE A BROADCASTER

Be a *Blue Jays* Broadcaster on the set of *Blue Jays Central*. Try reading a script for our in-game broadcast. Please note: fans can take their own video and photos of this activation - no video or photos provided.

### 29 FAN PHOTOS WITH PLAYERS

Stop by Section 130B on the concourse throughout the day for fan photographs with various *Blue Jays* players, alumni and prospects. Printed photos on site. For fans of all ages. No autographs at this station. First come, first served. Players will change out each hour.

### 30 STROLLER CHECK

### 31 FACE PAINTERS

### 32 BLUE JAYS BOBSLED PHOTOS

Take your picture in the *Blue Jays* Bobsled

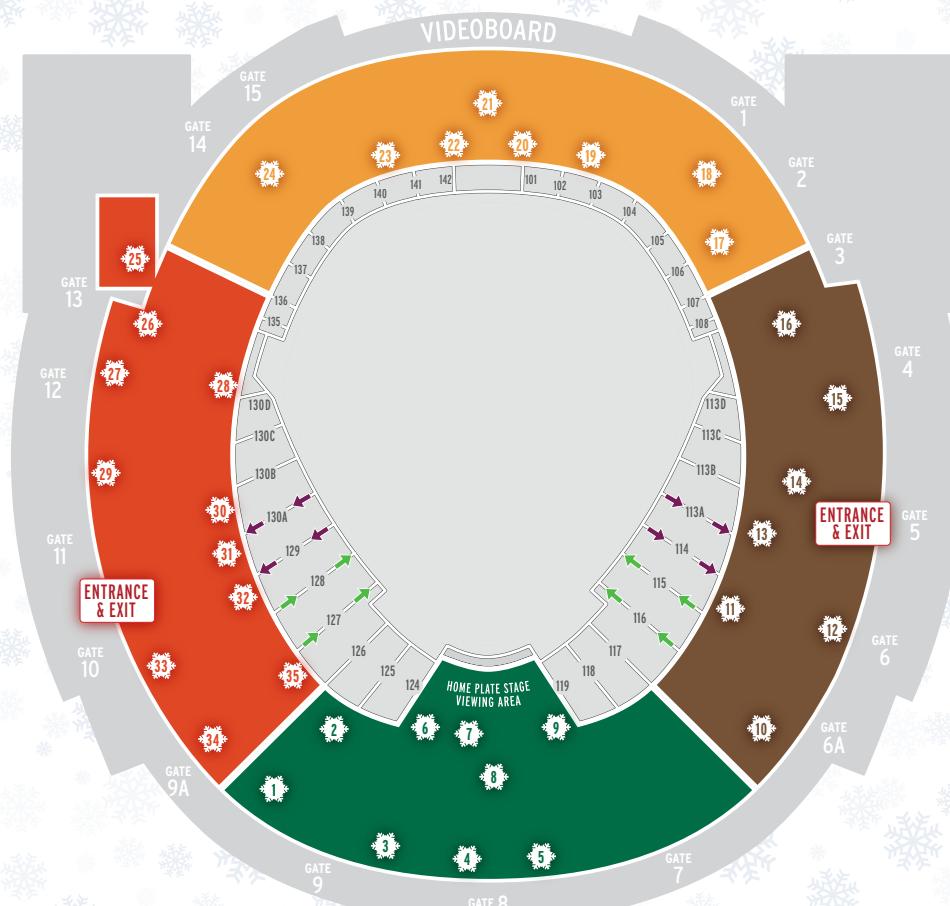
### 33 COAT CHECK - GATE 10

### 34 KIDS PHOTOS WITH PLAYERS

Stop by Gate 9A throughout the day for kids' pictures with various *Blue Jays* players, alumni and prospects. Printed photos on site. Kids must be 14 & under. No autographs at this station. First come, first served. Players will change out each hour.

### 35 MOSAIC WALL

# 100 LEVEL



# SCHEDULES

## HOME PLATE STAGE SCHEDULE

For full player Home Plate Stage schedule, including players featured in each time slot, please see main videoboard and follow the *Blue Jays* on Twitter and Instagram (@BlueJays)

TIME	HOME PLATE STAGE
11:00AM - 11:30AM	"Blue Jays Feud" with Players, Alumni & Prospects hosted by Jamie Campbell
11:30AM - 12:00PM	Q & A with Players & Alumni hosted by Buck Martinez & Pat Tabler
1:00PM - 1:30PM	"Batter Up!" with Players, Alumni & Prospects hosted by Jamie Campbell
1:30PM - 2:00PM	Q & A with Players & Alumni hosted by Buck Martinez and Pat Tabler
3:00PM - 3:30PM	"Teammates" with Players, Alumni & Prospects hosted by Hazel Mae
3:30PM - 4:00PM	Q & A with Players & Alumni hosted by Buck Martinez & Pat Tabler
5:00PM - 5:30PM	"Draw a Walk" with Players, Alumni & Prospects hosted by Hazel Mae
5:30PM - 6:00PM	Q & A with Players & Alumni hosted by Buck Martinez & Pat Tabler

## MUSIC STAGE SCHEDULE

Located on Field Level in Fielder's Choice  
Live Band - Legacy in the 6ix

TIME	MUSIC STAGE
12:05PM - 1:00PM	Legacy in the 6ix
2:05PM - 3:00PM	Legacy in the 6ix

## BLUE JAY FOR A DAY CONTRACT SIGNING SCHEDULE

Located on Field Level in Spring Training Zone.  
Select *Blue Jays* front office staff and coaching staff sign one-day fan contracts.

TIME	CONTRACT SIGNING
10:30AM - 11:30AM	DeMarlo Hale
11:30AM - 12:30PM	Mark Shapiro
12:30PM - 1:30PM	John Gibbons
1:30PM - 2:30PM	DeMarlo Hale
2:30PM - 3:30PM	John Gibbons
3:30PM - 4:30PM	Ross Atkins

## COACHES AUTOGRAPH SCHEDULE

Located on Field Level in Home Run Alley

\*One autograph per person, per coach. First come, first served.

TIME	COACHES AUTOGRAPHS
11:00AM - 12:00PM	Tim Leiper & Luis Rivera
12:00PM - 1:00PM	Dane Johnson & Brook Jacoby
1:00PM - 2:00PM	Tim Leiper & Luis Rivera
2:00PM - 3:00PM	Dane Johnson & Brook Jacoby

## BLUE JAYS BASEBALL ACADEMY INSTRUCTION SCHEDULE

Located on Field Level in Around The Horn

TIME	SESSION DESCRIPTION	ALUMNUS/INSTRUCTOR
11:00AM	Baseball Equipment 101	<i>Blue Jays</i> Academy Instructor Wayne Parro
12:00PM	Throwing 101	<i>Blue Jays</i> Alumnus Duane Ward
1:00PM	Hitting 101	<i>Blue Jays</i> Alumnus Homer Bush
2:00PM	Stretching 101	<i>Blue Jays</i> Academy Instructor John Hashimoto
3:00PM	Baseball Equipment 101	<i>Blue Jays</i> Academy Instructor Wayne Parro
4:00PM	Throwing 101	<i>Blue Jays</i> Alumnus Duane Ward
5:00PM	Hitting 101	<i>Blue Jays</i> Alumnus Homer Bush

## TOURS

Sign up for tours in the 100 Level Outfield

### MEDIA TOUR - SECTION 103

- Get a behind-the-scenes look at where the media work during the games
- Tour Baseball Media, and see where the journalists watch and report on the game
- Stop by the radio booth to meet SN 590 The Fan's Mike Wilner!

### PRODUCTION TOUR - SECTION 140

- See where the production team puts on their show game after game!
- Tour the production control room and see how the Stadium Entertainment comes to life during each home game
- You'll also head up to the SNET TV booth where Buck Martinez and Pat Tabler call each home game and test your camera skills!

### ROOF TOUR - SECTION 142

- Head right to the top and get a view from one of the best vantage points in the ballpark!
- You'll climb right up to the 700L (Roof Level) and learn how the lid stays on the *Rogers Centre*
- Please note: This tour involves climbing numerous flights of stairs and is not suitable for those with accessible needs. You must be 10+ years of age to take part in this tour

### CLUBHOUSE TOUR - SECTION 101

- See where your *Blue Jays* get ready before each game!
- Walk through the Clubhouse and see where the players eat, train and prepare for each home game.

## EXTRA INNINGS

### RULES FOR PHOTOGRAPHS

Fans can take photographs throughout the event. For the Kids Photos with Players and Fan Photos with Players activations, please be advised that photographs will be printed on site for you. These two line-ups are first come, first served, and the players, alumni & prospects will rotate throughout the day at these activations.

### COAT CHECK

Coat check is complimentary and located beside the entrances at Gate 6 (Section 114) & Gate 10 (Section 129). Fans must have their coat check ticket for pick-up of jackets. Please do not leave any valuables in jackets.

### STROLLER CHECK

Fans can bring their strollers to all levels of the ballpark (strollers not permitted in Catch & Throw Area or on Skating Rink). Alternatively, strollers can be checked at Section 130B on the 100 Level.

### FAN SERVICES

Field Level: Next to Visitors Dugout  
100 Level: Section 135

### FIRST AID

Field Level: Next to Home Dugout  
100 Level: Section 135

### PLAYERS, ALUMNI, PROSPECTS & SPORTSNET TALENT

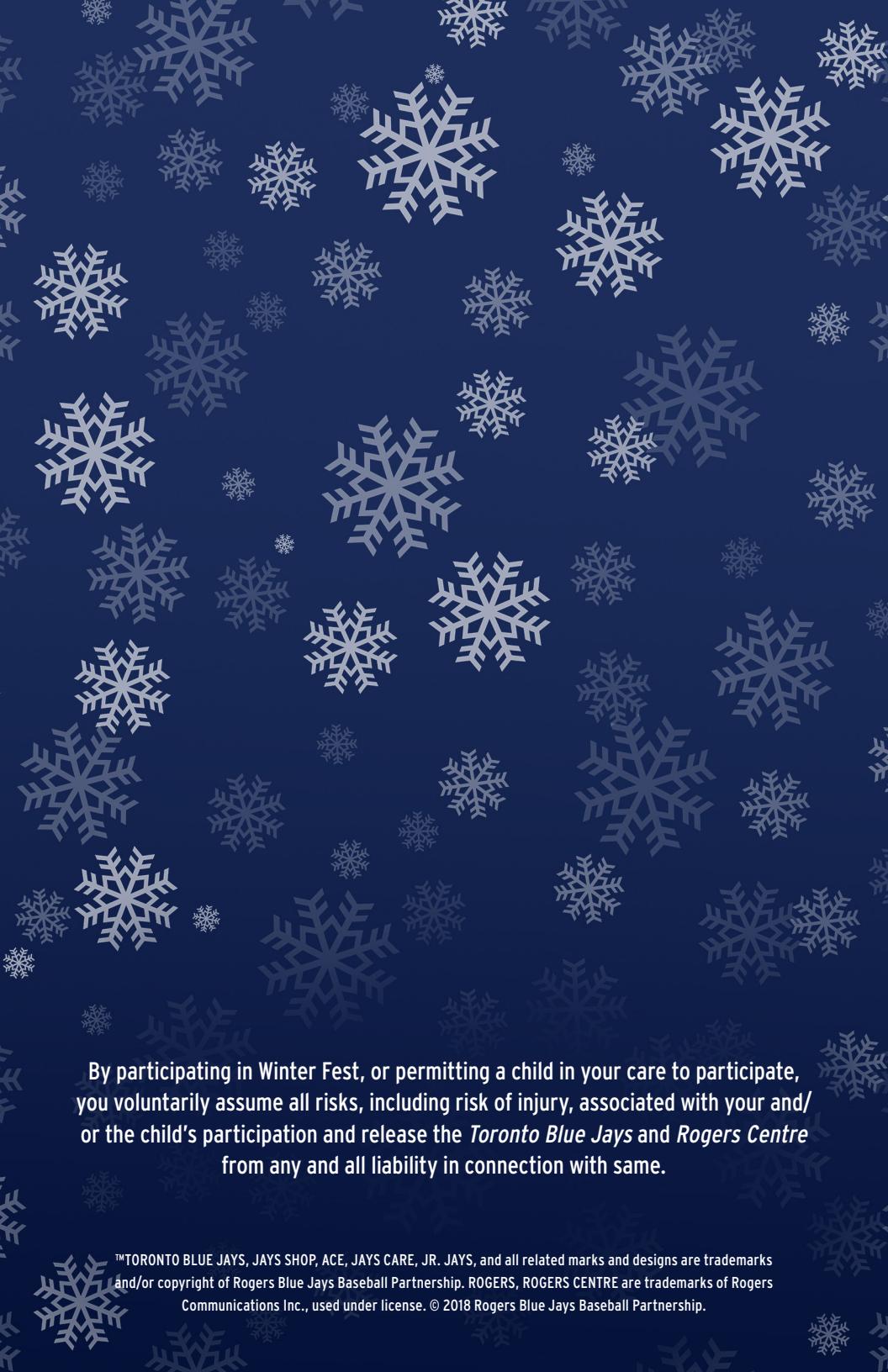
All individuals taking part in today's Winter Fest are subject to change at any time. Follow the *Blue Jays* on Twitter and Instagram (@BlueJays) and see the videoboard for schedules. Players will stop by different activations to interact with fans throughout the day. Please refrain from asking for autographs as they rotate through the activations.

### 200 LEVEL TD CLUB

Please be advised that the 200 Level TD Club (Season Ticket Member Lounge) is for Season Ticket Members only. Season Ticket Member registration is located at Gate 8 and Season Ticket Members must have their lanyard and wristband on at all times to access the Season Ticket Member Lounge.

### 200 LEVEL WESTJET FLIGHT DECK

This area is open to those with pre-purchased autograph session tickets only. No general public will have access to this area without a ticket and wristband for the autograph sessions.

The background of the page is a dark blue color, heavily decorated with a repeating pattern of white snowflakes of various sizes and orientations, creating a sense of falling snow.

By participating in Winter Fest, or permitting a child in your care to participate, you voluntarily assume all risks, including risk of injury, associated with your and/or the child's participation and release the *Toronto Blue Jays* and *Rogers Centre* from any and all liability in connection with same.