



SALT RIVER FIELDS AT TALKING STICK – QUICK FACTS

Salt River Pima-Maricopa Indian Community (SRPMIC) partnered with the Arizona Diamondbacks and Colorado Rockies to build the award-winning Salt River Fields at Talking Stick, which opened in 2011 as the first Major League Baseball Spring Training facility to be built on Indian land in the nation.

Salt River Fields at Talking Stick includes an 11,000-seat capacity ballpark, a total of 12 practice fields and office buildings that include Major and Minor League clubhouses, training facilities, and offices for each team.

The complex is spread throughout 140 acres of scenic landscape that has unmatched views of Camelback Mountain, the McDowell Mountains, Four Peaks, Red Mountain, and the Superstition Mountains. The stadium design immerses fans in the game of baseball while using Native American influence and regional architecture to offer fans the ultimate Spring Training experience. The design allows fans multiple observation areas, allowing glimpses into the players' daily lives and training routines.

The stadium is at the heart of the complex, with batting cages, practice fields and clubhouses radiating around it. A traditional Native American ramada shade is incorporated into the venue as a way to shade fans from the hot southwestern sun. According to solar path studies conducted by HKS, virtually all fans attending Spring Training games in March and sitting above the cross aisle will be in the shade for the entire game, while approximately 85 percent of the fans in the 7,000 fixed seats will be shaded as the game progresses.

Designed to also serve as a symbol within the Salt River Pima-Maricopa Indian Community, promoting and encouraging environmental stewardship, the facility earned prestigious LEED Gold Certification for New Construction from the United States Green Building Council (USGBC). Salt River Fields is the first LEED Gold-certified sports venue of its kind in the United States.

CONSTRUCTION FACTS:

- Architect: HKS (AT&T Stadium, Camelback Ranch, Minnesota Multi-Purpose Stadium, Phoenix Children's Hospital)
- Contractor: Mortenson Construction (Camelback Ranch, Coors Field, Target Field, SunTrust Park)
- Groundbreaking: November 16, 2009
- Construction Duration: 14 months
- First Official Game: February 26, 2011 (D-backs vs. Rockies)

STADIUM NAME & LOGO DEVELOPMENT

- The name Salt River Fields at Talking Stick defines the location of the Spring Training complex and speaks to the Salt River Pima-Maricopa Indian Community's cultural heritage
- "Salt River Fields" alerts baseball fans that they are visiting the Salt River Pima-Maricopa Indian Community
- "Fields" refers to the 12 practice fields located within the facility and also the Community's rich agricultural history
- "Talking Stick" is a historical reference to the traditional Pima calendar stick on which carvers recorded historical events and milestones
- The Salt River Fields at Talking Stick Logo was designed by local Pima artist Royce Manuel and refined by Dallas-based design firm, FocusEGd. Manuel incorporated a rattlesnake to symbolize the Arizona Diamondbacks and the role the rattlesnake plays in Native American legend. The logo emphasizes a mountain to symbolize the Colorado Rockies and the scenic mountain ranges that surround Salt River Fields.

FEATURES & ATTRACTIONS:

- Pepsi Patio – unique rooftop hospitality space with 360-degree view located above press box
- Miller Lite Loft / American Airlines Deck – large hospitality space located on 3B/1B sides of press level
- Cold Stone Kids Fun Field – free whiffle ball field located down RF concourse
- D-backs LF Autograph Station – free autographs from two players prior to each D-backs home game
- Scoreboard – High-definition 24 X 48 foot high video board featuring LED (Light Emitting Diode) technology, one of the largest boards at any Spring Training facility in baseball

ATTENDANCE HIGHLIGHTS: THROUGH 2018

- **SRF & ARI Record Crowd:** CHC vs ARI // March 23, 2017 // 14,002
- **COL Record Crowd:** SEA vs. COL // March 27, 2018 // 13,825
- 369,393 fans (2012) is the MLB record for total complex attendance
- SRF total attendance marks #1 in MLB since opening in 2011
- Only MLB complex to ever welcome over 300,000 fans in a season (done eight times)
- 141 sellouts in eight seasons

EVENTS HOSTED:

- Arizona Fall League (Salt River Rafters)
- 2011 MLB All-Star Game Jr. RBI Classic and Fantasy Camp
- 2013 World Baseball Classic (Team USA Workouts and Game 1 (Mexico vs. Italy))
- 2017 World Baseball Classic (Team Puerto Rico and Netherlands Workouts)
- 2014 AIA Baseball State Championship (Divisions I & II)
- Concerts by Tim McGraw, Blake Shelton, Miranda Lambert, Darius Rucker, Brantley Gilbert, Roger Clyne & The Peacemakers, Phillip Phillips, Dustin Lynch
- Arizona Fall League Rising Stars Game (2012) & Fall Stars Game (2014-2015)
- 2017 Arizona Diamondbacks Foundation Evening on the Diamond

UNIQUE QUOTES:

"Everyone told me Salt River Fields was remarkable. It's even better than that."

-Bud Selig

The 9th Commissioner of Baseball

"It is gratifying to see how, in this modern and developed world, the indigenous values of adaptation to the desert and conservation are still strong and vital. Salt River Fields expresses a living connection to our traditional ancestral place in this Valley."

-Diane Enos

Former President of the Salt River Pima-Maricopa Indian Community

"The fascinating part is how Arizona and Colorado have put their own organizational personalities onto their halves of the complex. Salt River Fields redefines state-of-the-art by leaps and bounds. Nothing else comes close to Salt River Fields when it comes to design, functionality, resources, luxuries and sheer size."

-Tom Verducci

Sports Illustrated Columnist

"I've never seen anything like this in a major league place, much less a Spring Training facility."

-Joe Torre

Hall of Fame Manager

ACCOLADES:

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| 1. | 2011 | 7th Annual RED Awards // Most Challenging Project | 21. | 2014 | USA Today // 10Best Readers' Choice // Best Spring Training City |
| 2. | 2011 | BaseballParks.com // 12th Annual Ballpark of the Year Award | 22. | 2014 | Stadium Journey Magazine // Top Stadium Experiences of the Year |
| 3. | 2011 | Digital Ballparks // Ballpark of the Year | 23. | 2015 | Arizona Foothills Magazine // Best of Our Valley // Best Spring Training Field |
| 4. | 2011 | Ballpark Digest // Ballpark of the Year | 24. | 2015 | Arizona Foothills Magazine // Best of Our Valley // Best Culinary Event (Arizona Taco Festival) |
| 5. | 2011 | Phoenix New Times // Best of Phoenix // Best Place to See a Spring Training Game | 25. | 2015 | TripAdvisor // Certificate of Excellence |
| 6. | 2011 | ENR Southwest // Best Sports & Entertainment Project // Best of 2011 Projects | 26. | 2015 | Phoenix Magazine // Best of the Valley |
| 7. | 2011 | United States Green Building Council // LEED Gold Certification | 27. | 2016 | Phoenix New Times // Best of Phoenix // Best Place to See a Spring Training Game |
| 8. | 2011 | Recognized in National Baseball Hall of Fame and Museum as first MLB facility on Native American land | 28. | 2016 | Arizona Foothills Magazine // Best of Our Valley // Best Spring Training Field |
| 9. | 2012 | SportsBusiness Journal // Sports Facility of the Year Finalist | 29. | 2016 | Sports on Earth // Best Spring Training Destination |
| 10. | 2012 | REmmy Awards // Leadership for an Innovative Project | 30. | 2016 | Concierges Magazine // #1 Spring Training Facility |
| 11. | 2013 | Stadium Journey Magazine // Top Stadium Experiences of the Year | 31. | 2016 | Ballpark Digest // Best Cactus League Ballpark |
| 12. | 2013 | Arizona Foothills Magazine // Best of Our Valley // Best Spring Training Field | 32. | 2016 | Best Food Truck Festivals // Top 10 Event of 2016 |
| 13. | 2013 | Architectural Record Magazine // Good Design is Good Business | 33. | 2016 | Stadium Journey Magazine // Best Spring Training Experience |
| 14. | 2013 | Athletic Business Magazine // 26th Annual Architectural Showcase | 34. | 2016 | Stadium Journey Magazine // Top Stadium Experiences of the Year |
| 15. | 2013 | USGBC Heavy Medal Awards // Community & Transportation Award | 35. | 2017 | Arizona Foothills Magazine // Best of Our Valley // Best Spring Training Field |
| 16. | 2013 | Site of first-ever instant replay challenge in MLB history | 36. | 2017 | Ballpark Digest // Best Cactus League Ballpark |
| 17. | 2013 | AZCentral's Best // Best Live Music Venue | 37. | 2017 | Phoenix Magazine // Best of the Valley // Best Spring Training Food |
| 18. | 2014 | Stadium Journey Magazine // Best Cactus League Ballpark | 38. | 2017 | Stadium Journey Magazine // Top Stadium Experiences of the Year |
| 19. | 2014 | Site of first-ever use of "pitch clock" in MLB history | 39. | 2018 | Best Spring Training Ballpark in Arizona // Chicago Tribune |
| 20. | 2014 | Arizona Foothills Magazine // Best of Our Valley // Best Spring Training Field | | | |

