WHAT'S ON DECK:

» Texas Live! Grand Opening
» Texas Rangers’ North Plaza
» At the Park with Chuck
» Texas Live Miller Tavern & Beer Garden
» MWBE Spotlight and more!
Thousands turned out August 9 for the grand opening of Texas Live!, a dream years in the making for Arlington’s already vibrant Entertainment District.

Texas Live!, a partnership between the Texas Rangers, The Cordish Companies and the City of Arlington, is one of the largest and most exciting sports-anchored developments in the country. This $250-million world-class dining, entertainment and hospitality district is located near the Rangers’ Globe Life Park, Cowboys’ AT&T Stadium and the future Globe Life Field that opens in 2020.

Visitors were wowed by the 200,000 square feet of best-in-class dining and entertainment venues, including Live! Arena, PBR Texas, Lockhart Smokehouse, Troy’s, Pudge’s Pizza, Sports & Social Arlington, Miller Tavern & Beer Garden, Guy Fieri’s Taco Joint and Baseballism.

MyArlingtonTV News, August 13
Arlington Backyard, a 5,000-capacity outdoor event pavilion, is expected to host more than 250 events annually, including concerts, art shows, festivals and community events. And a flagship luxury hotel, Live! by Loews, will open there next year.

“There’s no doubt this is a game-changing project for Arlington and the North Texas region. And not only during baseball season, but for the entire year,” Arlington Mayor Jeff Williams said during the grand opening celebration. “We’re changing the game with Texas Live! This will be the place to hang out, enjoy good food and listen to great music.”

Besides enjoying great food, dancing and drinks at the range of bars and restaurants, those who came to the grand opening were treated to a free concert at Arlington Backyard with The Toadies and Eleven Hundreds Springs. The four-day grand opening celebration at Texas Live! also included a Family Fun Day, which featured bounce houses, a petting zoo, live music, balloon art and more.

“This is the beginning of something special, bringing families here seven days a week. I’m so excited about what this is going to mean for the quality of life but also the revenue that is going to come into our community,” Williams said.

More exciting announcements for Arlington are expected over the coming months and years thanks to this new entertainment destination.

Blake Cordish of The Cordish Companies – the Baltimore-based company that drew up the blueprints for Texas Live! – said his family has been in the business for four generations spanning more than 100 years, but the Texas Live! grand opening is one event his family will cherish for years to come.

“There are very few days that are as exciting and rewarding as this one,” Cordish said. “This will cement Arlington as a world-class entertainment destination. This city has no peer in what it can do.”
The North Plaza, described as the gateway for both Texas Live! and the future Globe Life Field, features six video boards, public art and a 60-foot-wide fountain that can be programmed to entertain visitors with colorful water shows.

The new Entertainment District gathering space, which is about 2 ½ acres in size, opened to the public on Aug. 9 as part of the grand opening celebration of Texas Live!

Next to the “Going to the World Series” statue, people walking through the plaza space can enjoy the lights and sounds of a large water fountain featuring the Texas Rangers’ T logo. Fans can also see Rangers’ game highlights, footage from concerts at Texas Live!’s Arlington Backyard and other programming.

“The fountain will be a combination of LED lighting and water, which will be kid-friendly and fan safe,” said Rob Matwick, Rangers Executive Vice President of Business Operations. “We can hit a button that will activate the video boards and the fountain to engage fans who are outside the stadium in celebration of a Rangers’ win.”
Facts & Figures: North Plaza

Location
Adjacent to the east of Texas Live! and to the north of Globe Life Field. The North Plaza is one of the main entry points into Globe Life Field and will access the left field concourse.

Overall Size
More than 100,000 square feet or 2 ½ acres.

Composition of Plaza Surface
Combination of granite pavers, concrete pavers and architectural concrete paving.

Media Towers
Six media towers are each 62” tall and contain video boards that can be individually programmed.

Fountain
Diameter is 60 feet and 6 inches, or the same distance as from the pitching mound to home plate on a regular size baseball diamond. Rangers’ T logo is in the center of the fountain, which can be programmed for multiple water shows in Rangers’ colors.

Vehicle Traffic
The North Plaza will be closed during all games and events at Globe Life Field. Limited vehicle access will be available on non-event days.
In the year that has passed since the Rangers broke ground on Globe Life Field, the site has been transformed from parking lot to home for the team and fans alike.

Globe Life Field will provide a unique sporting venue experience, offering many special opportunities that will be new to Texas Rangers' fans. To provide an unparalleled intimate experience for fans in every section.

“I think the fans will probably appreciate the intimacy we will have with the new Globe Life Field,” Rangers Senior Vice President of Project Development Jack Hill said. “When you start comparing the sightlines between Globe Life Field and Globe Life Park, there are clearly some intimate sightlines.”

The first row of seats on the lower level is approximately seven feet closer than the same seating accommodation at Globe Life Park.

The intimacy isn’t limited to the lower bowl, which sits at 43 feet from backstop to home plate, compared to 50 feet at Globe Life Park. The proximity to the field continues throughout the bowl. The first row of seating behind home plate on the upper concourse is estimated at 30 feet closer to the field than its predecessor.
“At the end of the day that’s what we want; we want a premium experience for all the fans, not just the ones in the premium seats,” Rangers Executive Vice President of Business Operations Rob Matwick said.

Not only is the seating bowl in a more desirable position to field level, but 70 percent of the seats are located in between the foul poles. Matwick also makes the case that there are seven different “first rows,” allowing for several fans to have an unobstructed, front-row view.

“I think the way we’ve developed (Globe Life Field), there are lot of unique experiences for the fans, and proximity and amenities on all the levels I think fans will be pleased with,” Matwick said. “Everybody loves to have those unobstructed views so we can give you that seven times over and that’s really cool.”

**Bringing the Outdoors Indoors**

The retractable roof will be the most noticeable difference at Globe Life Field, providing shade and cooler temperature. When the Globe Life Field roof is closed, the average temperature of the indoor facility will be in the mid-70s, 30 degrees cooler than the hottest peak at Globe Life Park this season.

“As we sit out here in the 100-plus degree weather, you just can’t help but think in a little less than two years we’ll be sitting in an air-conditioned ballpark, which will be great,” Hill said.

The climate-controlled environment will not take away from the traditional baseball familiarity Globe Life Park provides, as Globe Life Field was designed to provide an outdoor experience, whether the roof is open or closed.

“Openness was certainly the intent. That has been the big design driver from the beginning,” Matwick said.

The design team visited several different venues with roof structures, to piece together the best plans in order to provide a bright and open concept.

“Even if the roof may be closed, it’s going to feel like an outdoor facility. That was one of the things we strove for as engineers and architects, was to achieve a feeling of openness even though you’re inside,” Hill said.

The roof structure will be composed of ETFE, a transparent material allowing fans to enjoy an outdoor environment when the roof is closed.

“We have been to a lot of other facilities with roof structures, and they tend to be a little bit dungeon-like and dark. So one of the things we stressed with the architects is to try to achieve a feeling of openness like you were outdoors. I think they’ve done a good job in achieving that,” Hill added.

Aside from the roof structure, Globe Life Field will also have ETFE strategically placed throughout the facility, for a natural flow of light inside the concourse. There are strategic openings cut throughout the upper concourse and suite level to allow light to filter down into the main concourse.

(Continued on next page.)
A New Experience Around Every Corner

Globe Life Field will provide unique elements for all fans, from veteran season ticket holders, to fans attending their first Rangers game.

Individuality is something Matwick stressed when helping design Globe Life Field, by taking the advice he'd once heard a developer mention.

“He said ‘In development you want something interesting around every corner.’ Some things will strike people differently, but we need to find something for everyone, and I think we have the chance to do that here,” Matwick said.

The experience at Globe Life Field was designed to be unmatched and provide something new every visit.

“Hopefully we can create something interesting around every corner. You know, maybe you didn’t see it the first time you were here, but if you come back a couple of weeks later you think, ‘where did this come from? I never knew it was there,’” Matwick said.

The 300,000 extra square feet and 21 percent fewer seats allow for the architects to have fun with extra space at Globe Life Field.

“The whole experience will give fans reasons to come back, and that’s what you want. You want it to be a good experience, and you want fans to want to come back,” Hill said.

The added space allows for the seating bowl to be more spacious, upgrade the seats to an average two inches wider, as well as create more leg room on the seating risers.

Aside from stadium seating, fans will also have the chance to sit in areas ranging from semicircle, four-top tables to a left field deck, fitted with rocking chairs. Hill described the “quirkiness” of the seating types at Globe Life Field as something different from any other sporting venue.

“I think we are just going to be able to have an experience that we haven’t been able to offer (before),” Matwick said. “We want as many people as we can possibly get to experience Globe Life Field to find out what the Rangers are about, and just enjoy the whole experience.”

Another unique aspect of Globe Life Field is the concourses. Concessions and restrooms are pushed to the outer rim of the concourses, allowing a 360-degree view of Globe Life Field throughout the ballpark. The full connection allows fans to stay connected to the game, whether they’re sitting in their seats, or running to a concession stand.

“The concourses at Globe Life Park give you a glimpse of the field but are not directly on the field. At Globe Life Field, all that space is open, which will give fans a great view of the action taking place on the field,” Hill said. “I think that just livens the whole experience, and you feel like you’re more of a part of the game because you can see the field.”

GLOBE LIFE FIELD FAST FACTS

- 16,000 tons of steel are being used to build the seating bowl
- The average steel beam measures 48 feet tall and weighs 9,200 pounds
- 12 cranes are being used to install bowl steel
- 100,000 square feet- size of plaza
- 70% of seats are within the foul poles
- The distance from the ground to upper facade is 230 feet, that’s 116 feet higher than that of Globe Life Park
- The first row of seats behind home plate is 7 feet closer than Globe Life Park
- The upper deck at Globe Life Field is nearly 30 feet closer than that of Globe Life Park

CITY FINANCING

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Another $32 million in September will total over $210 million.
City Has Invested $178.6 Million in Ballpark Construction Costs to Date

So far, the City of Arlington has invested more than one-third of the voter-approved $500 million public contribution toward Globe Life Field.

Earlier this year, the City successfully sold $465.4 million in bonds to fully fund the public contribution to the Texas Rangers’ $1.2 billion climate-controlled ballpark. Between March 21 and August 21, the City has made seven payments totaling $178.5 million to the Rangers for construction costs. The stadium opens in March 2020.

The City’s bonds will be repaid with revenue generated by three existing venue taxes – a half-cent sales tax, a 2 percent hotel occupancy tax and a 5 percent vehicle rental tax, along with the $2 million a year in rent for the ballpark that will be paid by the Texas Rangers beginning in 2020. These venue taxes are also being used to pay down the City’s remaining debt on AT&T Stadium, home of the Cowboys.

Arlington’s contribution to the ballpark project is fully funded at $500 million, as the City received a premium for the tax-exempt bonds.

Payment certificates toward the ballpark’s public contribution are posted on the City of Arlington’s Ballpark Project webpage under the Ballpark Documents section.

City's Permitting Work Continues on Texas Live!, Hotel Projects

Since June 2018, the City of Arlington processed approximately 50 additional permits related to the successful opening of Texas Live! as well as construction of the nearby Live! by Loews Hotel.

Over the past three months, the City has reviewed and approved:

- 15 additional sign permits, with more anticipated to come.
- The required irrigation permit for Texas Live! landscaping
- The required Certificate of Occupancy permits for Texas Live!
- Multiple fire permits
- Platting for the Texas Live! and Live! by Loews site, which is expected to be an ongoing process for the next few years.

One of the permits most recently submitted to the City for review is a swimming pool permit for the 14-story hotel, which is set to open next year. The pool is approximately 4,300 square feet and has the capacity of 80,000 gallons. The accompanying fountain is approximately 800 square feet.

“At this time, the primary focus for the project is the completion of the Live! by Loews hotel without negatively affecting the progress of the new stadium construction,” said Jennifer Pruitt, Development Services Planning Manager. “We also are very cognizant of keeping the positive energy, momentum and synergy that is expected from the daily operations of Texas Live!, which is vital to the success of our newest entertainment venue.”
The Texas Rangers recently hosted a Question and Answer session for fans about construction of the future Globe Life Field in Arlington.

Rob Matwick, Texas Rangers Vice President of Business Operations, and Jack Hill, Senior Vice President of Project Development, answered these questions surrounding the construction of the ballpark, which is set to open just south of the current Globe Life Park in 2020. The ballpark, which will have approximately 40,000 seats, will include a retractable roof for climate control and shelter for fans during the hot summer months.

The next Q&A session is set for 6 p.m. Saturday, Sept. 22, on the Hilti Observation Deck on the upper right field concourse of Globe Life Park, behind section 341. Participants must have a game ticket to attend.

Here’s a recap of fans’ questions:

Q: What progress has been made in the past months?
A: We’ve made a lot of progress. Last month (July), we put the first piece of steel over on the south side of the ballpark. As you can see now, that structure has now gone up four levels and is pretty much complete.

One of the biggest changes you can see since the last time we met, over on the far side, the rakers were in place, but now we’ve got actual pre-cast risers. That’s what the seats will go on once we start that phase of the project. You can start to see that on the first base side, where we’re a bit further along than on the right field side. That’s the way the structure has started to move. Now we’re actually behind home plate starting to make our way along the third base line.

What you’re starting to see now is what we call the super structure, the steel frame going up where the office is. We’ve been very pleased with the progress. We’re on schedule to be where we need to be at this point.

Q: What is the concrete structure that you can see? Are those what you will actually be sitting on?
A: Those are seating risers. When you go to your seat at Globe Life Park, those risers that your feet are on is what you’re seeing over at Globe Life Field right now. That is what the seats will be attached to.

Q: What big projects are coming up?
A: This fall, one of our big milestones is that you’ll start to see the start of the roof. You’ll see a much larger crane coming out here, and they’ll start putting the roof together. It seems like that is pretty quick, which it is. It is a very fast-paced project.

Q: How will the roof open and close?
A: The roof is one piece, and it will move from east to west. Some of the other retractable field ballparks are multiple pieces. There are different ways to do it, but we felt like we wanted to have one piece. We think that by having one solid piece we’ll have easier connections for when the roof is closed, and we’ll have a tighter roof up top to prevent any leaks.

Q: Who makes the determination on whether the roof is open or closed?
A: That’s the determination of the home team in the regular season and MLB during the playoffs.

Q: How long will it take to open the roof?
A: In our experience, it usually takes 10-12 minutes. It is hard to say until we actually have everything up and running.
Q: When the roof is closed, how will the temperature at Globe Life Field compare to Globe Life Park?
A: 110 degrees versus 72 degrees. I think we can all appreciate that it will be a better experience.

Q: How many people are on-site working on the project?
A: We have about 600 guys out here on a daily basis. That will grow at some point within the next year, it will double.

Q: What about design and materials, what decisions are being made on that front?
A: We’re starting to pick seats, and we’re looking at finished materials on the inside. We’re really starting to look at the items that will give the building more character.

Recently, we started putting together what the materials on the outside are. It’s a fast-tracked job, so all of these decisions can’t be made before you break ground. It’s an ongoing process. You get the structure in place, you know where all the columns and piers are going, and then you make these other decisions. That’s what we’re doing right now, we’re working hard to finalize the finishes on both the inside and the outside.

Q: What other events do you see taking place at Globe Life Field?
A: We think we will be able to compete in the concert business. We also want to become the center for high school and college baseball here in Texas. We want to get more people involved in playing on the field.

We’ve also looked at alternative configurations of the field, ranging from football to soccer, so we intend to be able to do those things. It will be up to us to see what we can get to come into the building, as well as what makes sense around the MLB schedule.

Q: When can I reserve a seat at Globe Life Field?
A: Fans can now place a deposit to secure a spot at the future home of the Texas Rangers by visiting TexasRangers.com/GlobeLifeField.
Since the show’s launch in February 2018, the 12 episodes of At the Park with Chuck hosted by Rangers PA announcer Chuck Morgan have been viewed more than 650,000 times on Facebook and YouTube. This quarter features Rangers outfielder/DH Shin-Soo Choo and outfielder Nomar Mazara. The series, produced by the City’s Office of Communication, features interviews with longtime season ticket holders, Manhattan Company construction workers and ballpark employees, as they discuss the excitement surrounding the future Globe Life Field.

Current episodes include:

- At the Park with Chuck: An Inside Look at the Dot Races
- At the Park with Chuck: Rangers Outfielder & DH, Shin-Soo Choo
- At the Park with Chuck: Construction at Globe Life Field
- At the Park with Chuck: Rangers Outfielder Nomar Mazara
Roberts Trucking crews worked six days a week around the clock for a three-month period to haul off truckload after truckload of dirt from the future Globe Life Field construction site.

By the end of the massive excavation job, the company had removed more than 1 million cubic yards of dirt to make way for the Texas Rangers’ new $1.2-billion, retractable-roof baseball stadium.

Roberts Trucking, founded in 1979 by Arthur Roberts Sr., is the largest African-American owned construction materials hauling company in North Texas. The company has grown over the years, expanding its services into excavating and demolition. Today, Roberts Trucking operates more than 300 construction trucks and trailers in the DFW market.

“The family business was initially started with two dump trucks and a vision,” said Quincy Roberts, who is the grandson of the founder and now the company’s president.

Roberts learned about the ballpark project in Arlington’s Entertainment District through the Regional Black Contractors Association. The ACARI Management Group, he added, was instrumental in arranging a meeting between his firm and the Manhattan Construction Company, which is the general contractor for the ballpark, to discuss subcontracting possibilities.

The Texas Rangers selected ACARI Management Group to help ensure the Rangers meet MWBE contract goals set by the City of Arlington as part of the public-private partnership to build the ballpark.

“The MWBE goal of 25 percent is commendable and clearly shows the City of Arlington is committed to equality and growth opportunities for everyone,” said Roberts, adding that his company’s role working on the high-profile ballpark project has already led to other contracts in the Dallas-Fort Worth area.

“I am proud to have had my company participate in the project.”
Hall of Fame catcher Iván “Pudge” Rodríguez unveiled exciting details in late June for his first restaurant, Pudge’s Pizza, in Arlington.

Located on the second level of Texas Live! overlooking Live! Arena, Pudge’s Pizza will welcome guests in a family-friendly environment, serving up signature pies created by Rodríguez with the freshest ingredients in mind. Specialty dishes include The Vega Baja, The 20-20 and The Texas Slinger.

“Our vision from day one was to create a world-class destination with Texas Live! to feature a dynamic mix of best-in-class local, regional and national brands that the local community and out-of-town visitors could enjoy 365 days a year,” said Taylor Gray, Vice President of Development, The Cordish Companies. “Pudge’s Pizza is the perfect complement to a strong line-up of venues that have been announced for the project and will quickly become a fan favorite for our guests to enjoy.”
Balcones Distilling Named Official Whiskey Provider

Balcones Distilling is the official Texas-whisky provider of Arlington’s new $250-million world-class dining, entertainment and hospitality district.

Texas Live! guests can enjoy Balcones whisky and whisky-inspired craft cocktails at multiple venues district-wide, as well as at a signature Balcones bar and patio on an elevated space overlooking Arlington Backyard.

Originating in Waco in 2008, Balcones Distilling was developed from a passion to create something original and authentic in the heart of Texas. From thoughtful ingredient selection to specially tailored and refined fermentation techniques, each sip of Balcones whisky is a decadent expression of what it was crafted from.

“With Balcones Distilling as our partners as the official Texas-whisky provider of Texas Live!, guests will get a true, authentic taste of Texas-whisky throughout the entire district, as well as an elevated experience at the Balcones signature bar,” said Jim Watry, Chief Operating Officer, Texas Live!. “We are proud to partner with Balcones Distilling to provide a special, Texas-based brand for our local guests and out of town visitors to enjoy.”
Local guests and out-of-town visitors can enjoy elevated gastro-pub fare with a twist, presented with the opportunity to pair with world-class beers, at the flagship Miller Tavern & Beer Garden.

“We are absolutely thrilled to be part of Texas Live!” said Adam Dettman, Director, Brand Experience for MillerCoors. “This venture is a natural fit for our company, as Miller has a long and proud history in Texas. We’ve operated a brewery in this state since 1969, so we feel like our heritage here and the community are woven together.”

Miller Tavern & Beer Garden offers an unparalleled beer and dining experience for sports fans and visitors to Texas Live! The venue includes various pub-style rooms that serve as ideal gathering spots for friends and family to connect in a casual, come-as-you-are environment – an indoor pub-style Tavern with a stage for acoustic musical acts, as well as a stunning outdoor Beer Garden that flows into Live! Arena by a two-story, retractable glass façade.
The Cordish Companies Support Arlington Nonprofits During Grand Opening

During its grand opening celebration, Texas Live! made generous contributions to two long-time Arlington nonprofits who work to make the community a better place for so many.

The Cordish Companies presented $10,000 checks to both the Boys and Girls Clubs of Arlington as well as to Mission Arlington/Mission Metroplex. Mission Arlington Director Tillie Burgen, who recently celebrated her 82nd birthday, attended the Aug. 9 celebration and accepted the donation on behalf of her 32-year-old Downtown Arlington nonprofit organization.

Arlington to Host PBR Global Cup

PBR (Professional Bull Riders) announced that the PBR Global Cup, the only nation vs. nation international bull riding competition, will make its third stop at AT&T Stadium in The American Dream City on February 9 and 10, 2019, as the WinStar World Casino and Resort 2019 Global Cup USA. The event will feature entertainment all weekend long, including a Global Cup Fan Zone at Arlington’s Texas Live! sports entertainment complex, which houses the new PBR Texas Cowboy Country Bar. PBR will utilize stages in the district for the entertainment portions of the Global Cup Fan Zone, including live bands throughout the day, PBR Q&A sessions, Flint Rasmussen’s Outside the Barrel show, cowboy church on Sunday morning, and the official kickoff and after parties.
Players Steel Home

On June 15, 2018, the Texas Rangers and the City of Arlington celebrated the installation of the first structural steel column for the future $1.2-billion, retractable roof Globe Life Field. Rangers outfielders Shin-Soo Choo and Nomar Mazara took part in the first structural steel column being erected and were photographed in a nearly identical photo to the one the club took of Rafael Palmeiro and Juan Gonzalez when they began steel construction of the now Globe Life Park on October 30, 1992.

Award-Winning Publication

The City’s Rangers Home Plate Update quarterly publication won first place awards at this year’s TAMIO and 3CMA Savvy Award ceremonies. The Texas Association of Municipal Information Officers (TAMIO) conference awards recognize outstanding communication by Texas communities in a variety of categories including website, social media, video production and publications. The Savvy Awards, held in conjunction with 3CMA’s Annual Conference, recognize outstanding local government achievements in communications, public-sector marketing and citizen-government relationships from across the nation.
Texas Rangers great Tom Grieve is living his American Dream in his 24th season as an analyst in the team’s Fox Sports Southwest television booth after debuting on broadcasts in 1995, the longest tenure of any TV broadcaster in club history. Elected to the Rangers Hall of Fame in 2010, Grieve played in the majors with the Senators, Rangers, Mets and Cardinals from 1970-79. He was the Rangers’ Player of the Year in 1976 with career bests of 20 homers and 81 RBI. Athletic talent runs in the family. Grieve’s oldest son Tim, a 1994 graduate of Texas Christian University, pitched in the Kansas City and Arizona organizations and is now a Texas scout for the Detroit Tigers. His son Ben was the 2nd pick overall in the 1994 MLB Draft and played nine major league seasons with the A’s, Rays, Brewers, and Cubs, earning 1998 American League Rookie of the Year honors with Oakland. Tom and Ben Grieve were the first father-son combo to be selected in the first round of the MLB draft. Both of his sons graduated from Martin High School in The American Dream City, along with his daughter Katie, who earned all-state honors as a volleyball player at Martin and went on to play at Auburn University.