



# ARIZONA DIAMONDBACKS COMMUNITY NEWSLETTER

CELEBRATING \$50 MILLION IN CHARITABLE GIVING

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## Letter from **DERRICK HALL**



Every spring as our exhibition schedule winds down and anticipation for the regular season ramps up, we can always rely on our signature fundraising event, Evening on the Diamond, to set an early tone for the always-emotional 162-game stretch.

Last month's festivities certainly did not disappoint.

The event raised a record \$2 million, as we proudly and jubilantly announced that the D-backs and the Arizona Diamondbacks Foundation surpassed \$50 million in all-time charitable giving – a testament to the collaboration and generosity of our players, staff, corporate partners and of course all of our wonderful fans over these last 19 years – with the real winner being our community as a whole.

We do not live in a world where solutions come from simply writing out a check. True impact comes from empowering individuals, groups and organizations with the all-around tools, resources and efforts to help them see their respective visions become reality through everything from facility upgrades and scholarships to equipment donations and program grants.

And they all have a unique story to tell.

In addition to watching more than \$700,000 in Ken Kendrick Grand Slam Awards be distributed to grateful recipients like Hacienda Healthcare, Save the Family Foundation of Arizona and the Society of St. Vincent de Paul at Evening on the Diamond, we were equally moved watching team legend Luis Gonzalez present his annual Heart of a Champion Scholarship to Stephen Dwyer, a swimmer at Dobson High who was voted student body president and maintained a 4.0 GPA all while battling leukemia.

It is about giving 50,000 Little Leaguers, including

those from Bullhead City, Red Mountain, Douglas and Tucson, not only quality D-backs-branded jerseys and caps, but also the ability to reallocate precious funds to offset the cost of facility upgrades and other expenses that have led to increases in overall registrations.

It is about transforming a patch of land into a ballfield worthy of our youngsters' enthusiasm for the game through our "Diamonds Back" Field Building Program. With the help of APS, we've been able to provide new lights, scoreboards, fencing and grass for 39 locations around the state from Prescott and Parker to Phoenix's J.J. & Kelsey Putz Field – our first refurbished softball field.

It is about seeing the Alhambra High School baseball team – one of our 2015 Chase Your Dreams recipients – win their first championship last season after receiving brand-new sports equipment through this worthwhile program with Chase that enters its third season of revitalizing struggling high school baseball and softball programs.

It is about innovatively creating a showcase for almost 50 Native American tribes and 850 participants from California, New Mexico, Oregon, Wisconsin and throughout Arizona to play in the first and only intertribal baseball and softball tournament hosted by an MLB club.

These are just a fraction of those who we have been fortunate, grateful and proud to have helped achieve their dreams over the last 19 years. That is because they have all become our dreams, too.

And it is only the beginning.

Sincerely,

Derrick M. Hall  
President & CEO

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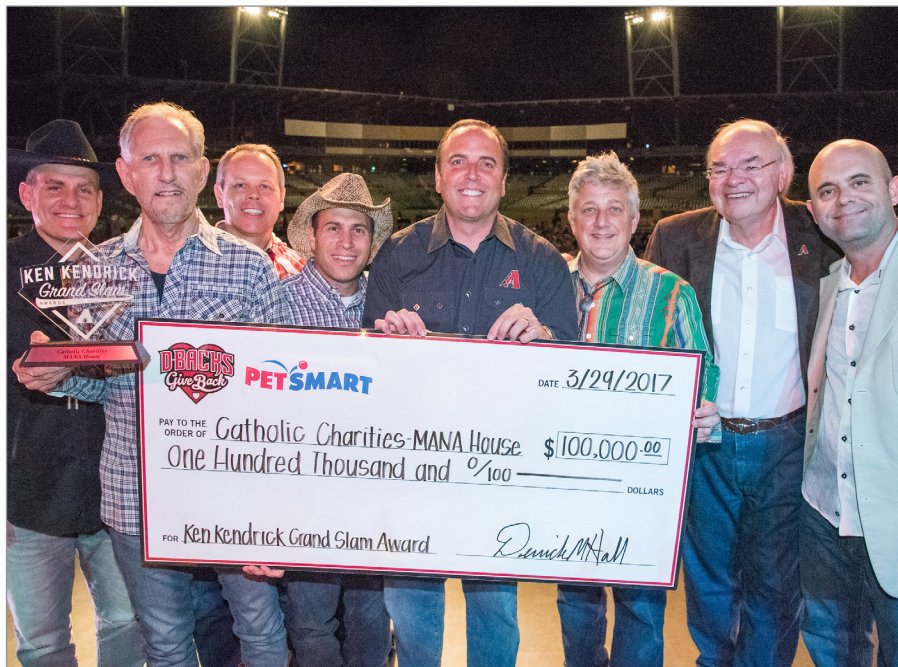
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CELEBRATING  
**\$50 MILLION**  
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# EVENT SPOTLIGHT

## EVENING ON THE DIAMOND



# EVENING ON THE DIAMOND

PRESENTED BY

## PETSMART

On Wednesday, March 29th, The Arizona Diamondbacks Foundation welcomed more than 750 guests to Salt River Fields for the 11th annual Evening on the Diamond presented by PetSmart. Evening on the Diamond is the signature fundraising event of the Arizona Diamondbacks Foundation and kicks off the season each year. With the support of presenting sponsor PetSmart, and PetSmart's President and CEO, Michael Massey and his wife, Lori, as the event chairs, the event raised a record \$2.1 million!

D-backs players, coaches and legends including Paul Goldschmidt, AJ Pollock, Zack Greinke, Torey Lovullo, Luis Gonzalez and Randy Johnson were in attendance among Valley business leaders and philanthropists. For the fourth year in a row, Evening on the Diamond looked like the "Wild West" as guests donned their best western wear.

Managing General Partner, Ken Kendrick, and longtime supporter, Nancy Hanley, presented the Lee T. Hanley Community Leadership Award to respected valley leader, Amy Gibbons. Amy Gibbons has been integral to the nonprofit and sports communities for 35 years, and recently retired as the President of Boys and Girls Clubs

of Metropolitan Phoenix, where she led an organization that served 27,000 youth annually.

The Arizona Diamondbacks Foundation surprised Stephen Dwyer with the Luis Gonzalez Heart of a Champion Scholarship. Stephen has demonstrated that he has the "heart of a champion" as he maintained a 4.0 GPA, remained student body president, and swam competitively while battling cancer. Stephen is now cancer-free and heading off to college to swim!

The Arizona Diamondbacks and PetSmart awarded a \$100,000 Ken Kendrick Grand Slam Award to Catholic Charities-MANA House. The Arizona Diamondbacks awarded additional Ken Kendrick Grand Slam Awards, totaling \$606,000, to seven Arizona non-profit organizations: The Society of St. Vincent de Paul, Arizona Center for Nature Conservation/Phoenix Zoo, Florence Crittenton, The University of Arizona Mobile Health Program, Save the Family, HUG Clinic – GateWay Community College, Hacienda HealthCare.

Since 2007, Evening on the Diamond has raised more than \$17 million to support the Arizona community.

## PROGRAM SPOTLIGHT

### D-BACKS GIVE BACK YOUTH JERSEY PROGRAM



The D-backs Give Back Youth Jersey program, in partnership with Fry's Food Stores, Tide and Western Refining, provides high-quality uniforms and caps for youth baseball and softball players. The D-backs launched the program in 2014, originally outfitting more than 22,000 kids enrolled in 30 youth leagues in the Phoenix area. Now in its fourth season, the program will include 50,000 youth baseball and softball players and their volunteer coaches. Since 2014 we have expanded and in 2017, will now include 93 youth leagues across the state of Arizona!

The program allows participating youth baseball and softball leagues to allocate their resources to lower fees, field improvements, equipment and other vital needs. This program helped a number of leagues stay afloat and allowed more of the youth around the Valley the opportunity to play the game of baseball.



## UPCOMING EVENTS



THE UNIVERSITY OF ARIZONA  
Cancer Center



Dignity Health  
St. Joseph's Hospital and  
Medical Center

The 2017 D-backs Race Against Cancer presented by the University of Arizona Cancer Center at Dignity Health St. Joseph's Hospital will be on Sunday, April 9th in downtown Phoenix, beginning and ending at Chase Field! Participants receive a ticket voucher (with the exclusion of \$5 kids registration) that can be used on that Sunday's D-backs game, a t-shirt, and a finisher medal courtesy of Safelite Auto Glass!

The 5th annual event includes a 5k and 1 Mile Banana Boat Family Fun Walk. The event will benefit Arizona non-profit organizations that provide screening, treatment and support for those dealing with all types of cancer. Join fellow D-backs fans as we walk and run together to raise money for this important cause!

[dbacks.com/race](http://dbacks.com/race)

#### 5k Registration

\$50 for all ages

#### 1 Mile Banana Boat Family Fun Walk Registration

\$30 for adults

\$5 for kids 12 and under

Use the promocode **DBACKSRACESM17**

to receive \$5 off registration!



# HOW YOU CAN GIVE BACK



## D-BACKS GIVE BACK 50/50 RAFFLE

The D-backs Give Back 50/50 Raffle, supported by Western Refining, is available at every D-backs home game during the 2017 season. The charitable half of the jackpot benefits the Arizona Diamondbacks Foundation to support youth baseball field development and sports outreach across the state of Arizona.

Tickets are available for \$2 each, 3 for \$5, 10 for \$10 or 40 for \$20 from roving sellers in the stands and at raffle kiosks located throughout the Chase Field concourse levels.

Visit [dbacks.com/raffle](http://dbacks.com/raffle) to learn more.



## D-BACKS AUTHENTICS

D-backs Authentics offers a wide array of game-used jerseys, caps, helmets, baseballs, bases, bats and more. All net proceeds from D-backs Authentics sales directly benefit the Arizona Diamondbacks Foundation.

Shop online at [dbacks.com/authentics](http://dbacks.com/authentics) or visit the D-backs Authentics Store, located at Section 134 at Chase Field during any 2017 D-backs home game.

# IN THE OFF-SEASON



## 38TH APS "DIAMONDS BACK" FIELD

Youth baseball players reveal the scoreboard of Randy Johnson Hall of Fame Field—the 38th APS "Diamonds Back" Field—in Payson, Arizona.



## D-BACKS CELEBRITY GOLF CLASSIC

Paul Goldschmidt and golfers pose for a photo at the 5th Annual D-backs Celebrity Golf Classic, presented by Sanderson Ford, which raised money for programs that embrace and improve the lives of our Military heroes.



## D-BACKS WINTER CLASSIC

Randy Johnson helps a Phoenix student try on a new pair of shoes at D-backs Winter Classic, presented by University of Phoenix