



Our Mission

Empowering Kansas City's underserved youth through baseball and softball, as well as academic and social opportunities, to be the leaders of tomorrow.

About the KCUYA

The purpose of the Kansas City MLB Urban Youth Academy is to provide our community's inner-city youth with a dual opportunity, to develop into high-character members of society and at the same time learn the skills of our national pastime.

As an Academy, we are committed to providing a positive environment for our inner-city youth. We will educate our Academy participants on what it means to be a "professional" on and off the field, while surrounding them with coaches, mentors and role models who can teach them how to play the games of baseball and softball while serving as examples of good citizenship.

Through our baseball and softball-focused training, education, and character development programs, we will build a strong foundation for Academy participants, based on work ethic, leadership, responsibility, accountability, and moral principles. This foundation will allow Academy participants to acquire that unwavering strength of purpose that is the keynote of all individual success.

About KCUYA Queens of the Diamond

This unique women's event will be a fun-filled morning, featuring a three-game softball tournament with 24 teams, networking, delicious food and drink, amazing prizes and an opportunity to learn more about our mission. All proceeds from the event will directly fund the girls' softball and academic enrichment programming at the KCUYA.

Date/Time: Thursday, August 29, 2019 | 7:30 AM - 1:30 PM

Location: Kansas City MLB Urban Youth Academy, 1622 E 17th Terrace, Kansas City, MO 64108

Contact: Contact: 816-207-4118 | kcuya@royals.com | mlb.com/kcuya

Event Chairs: Allison Murdock, Stinson Leonard Street & Jill McCarthy, Kansas City Area Development Council

Presenting Sponsor • \$20,000

- Promoted as Presenting Sponsor with premier logo placement on all marketing materials
- Inclusion in event media campaign (Press Release, TV and radio as secured)
- Premier logo placement on participant giveaways
- Logo placement on signage at event and temporary fencing banners to be placed on fields
- Entry for one full team (12 players)
- Entry for up to 10 additional supporters
- Inclusion of item in swag bag

Platinum Sponsor • \$10,000

- Sponsor of one of the following event assets:
 - Breakfast Program
 - Lunch Program
 - Raffle
- Logo placement on select marketing materials
- Inclusion in event press release
- Logo placement on asset signage/collateral
- Entry for one full team (12 players)
- Entry for up to 10 additional supporters
- Inclusion of item in swag bag

Gold Sponsor • \$7,500

- Sponsor of one of the following event assets:
 - Swag Bag
 - Valet Parking
 - Grand Slam Package
- Logo placement on select marketing materials
- Logo placement on asset signage/collateral
- Entry for one full team (12 players)
- Inclusion of item in swag bag

Silver Sponsor • \$5,000

- Sponsor of one of the following event assets:
 - Registration/Information
 - Team Spirit Award
 - MVP Award
 - Championship Award
- Recognition on select marketing materials
- Logo placement on asset signage/collateral
- Entry for one full team (12 players)
- Inclusion of item in swag bag

Diamond Sponsor • \$2,500

- Sponsorship of one of the 12 tournament playing fields
- Recognition on select marketing materials
- Logo placement on field signage
- Entry for two supporters
- Inclusion of item in swag bag

Crown Sponsor • \$1,000

- Recognition on select marketing materials
- Entry for two supporters
- Inclusion of item in swag bag

Full Team Sponsor • \$3,000

- Recognition as Full Team Sponsor on select event materials
- Entry for one full team (12 players)
- Each player to be provided swag bag, breakfast, lunch and refreshments

Additional Player • \$250

- Entry for one player
 - *Each full team (12 players) may add up to three additional players*
- Each player to be provided swag bag, breakfast, lunch and refreshments

Supporter Ticket • \$150

- Entry for one spectator (non-player)
 - *Each full team (12 players) may add up to 10 additional spectators*
- Each spectator to be provided breakfast, lunch and refreshments



Commitment Form

CONTACT INFORMATION

COMPANY LISTED AS

PRIMARY CONTACT

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

WEBSITE

SPONSOR INFORMATION

I AGREE TO SUPPORT KCUYA QUEENS OF THE DIAMOND AT THE FOLLOWING LEVEL*:

PRESENTING SPONSOR - \$20,000

SILVER SPONSOR - \$5,000

FULL TEAM SPONSOR - \$3,000

PLATINUM SPONSOR - \$10,000

DIAMOND SPONSOR - \$2,500

ADDITIONAL PLAYERS - \$250

GOLD SPONSOR - \$7,500

CROWN SPONSOR - \$1,000

SUPPORTER TICKET - \$150

OF PLAYERS

OF TICKETS

*BASED ON AVAILABILITY

I AM UNABLE TO ATTEND, BUT PLEASE ACCEPT MY DONATION OF \$ _____ TO KCUYA QUEENS OF THE DIAMOND.

PAYMENT INFORMATION AND TERMS

INVOICE REQUESTED - INVOICE WILL BE SENT TO CONTACT LISTED ABOVE.

PAYMENT ENCLOSED VIA CHECK - PLEASE MAIL FORM AND CHECK PAYABLE TO:

KANSAS CITY URBAN YOUTH ACADEMY

ATTN: QUEENS OF THE DIAMOND, 1622 E 17TH TERRACE, KANSAS CITY, MO 64108.

CHARGE TOTAL SPONSORSHIP TO THE FOLLOWING CREDIT CARD (ADDITIONAL 3% PROCESSING FEE WILL BE ADDED TO TOTAL AMOUNT OF SPONSORSHIP)

CARD NUMBER

EXP. DATE

PRINTED NAME ON CARD

CCV NUMBER

SIGNATURE

BILLING ADDRESS OF CARD (IF DIFFERENT THAN ABOVE):

PLEASE SUBMIT COMPLETED FORM TO KCUYA@ROYALS.COM. ALL PAYMENTS MUST BE RECEIVED BY AUGUST 29, 2019.
 KANSAS CITY URBAN YOUTH ACADEMY, INC. IS A TAX-EXEMPT 501(C)(3) ORGANIZATION; FEDERAL ID 47-5312862.