

Royals Hit for Your Seats General Release and Indemnification

I, _____ ("Participant"), the undersigned hereby executes and delivers this General Release and Indemnification (the "Release") to the Kansas City Royals Baseball Club (the "Royals"), the assigns, predecessors, successors, officers, directors, agents, representatives, employees, subsidiaries, sub-contractors, sponsors, shareholders, and affiliates of the Royals, and all Major League Baseball entities, affiliates and member baseball clubs, Jackson County Sports Complex Authority, Jackson County Missouri and the Kansas City Chiefs Football Club (together, the "Released Parties").

Recitals:

Participant (1) desires to take part in the Royals' Hit for Your Seats Program (the "Program"), including the exhibition and/or competition as well as other activities scheduled to take place on October 18, 2019 at Kauffman Stadium at I-70 and Blue Ridge Cutoff in Kansas City; (2) acknowledge and understand that Participant will be engaging in athletic events and activities during the Program that involve the risk of serious injury, property damage and even death, any of which might result not only from Participant's own actions or negligence, but the actions or negligence of others, the condition of the premises or any equipment, or other risks not known or reasonably foreseeable at this time; and (3) understand that execution of this Release is a condition to Participants taking part in the Program.

NOW, THEREFORE, in consideration of the premises, including the Participant's inclusion in the Program:

1. The undersigned, on behalf of himself/herself, Participant's family, estate, heirs, executors, administrators and assigns, hereby releases all Released Parties from any and all claims, liability, obligation, loss and causes of action for personal injury, property damage, or other loss of any kind, whether known or unknown, suspected or unsuspected, asserted or not asserted, arising out of Participant's inclusion in the Program and caused by the negligence of any person, including one or more of the Released Parties. This Release does not release the Released Parties from liability for injuries or loss resulting from their gross negligence or intentional misconduct.

2. The undersigned, on behalf of himself/herself, Participant's family, estate, heirs, executors, administrators and assigns, hereby agrees to indemnify and hold harmless the Released Parties from any loss, liability, injury, damage or costs including reasonable attorneys' fees, that Participant or any Released Party may incur directly or indirectly due to Participant's inclusion in the Program, whether caused by the negligence of Participant or another person, including one or more of the Released Parties.

3. The undersigned, on behalf of himself/herself and their family, estate, heirs, executors, administrators and assigns, hereby grants the perpetual, worldwide right to make both visual and/or audio recordings and still images of me and to use my name, voice, likeness, and biographical information in connection with any of the Royals games, Royals related programming, promotional/marketing materials, and/or other media (collectively, the "Media") and for the purpose of advertising, marketing and/or promoting the Released Parties and their sponsors. I agree that the rights granted hereunder shall include the perpetual, worldwide right of the Released Parties and their sponsors to edit, telecast, cablecast, rerun, record, publish, reproduce, use, license, print, distribute or otherwise exploit the Media in any manner and in any medium or forum whether now known or hereafter devised, in whole or in part, without any further compensation. I hereby release and discharge the Royals and all Major League Baseball entities, affiliates and member baseball clubs from any and all claims and demands arising out of or in connection with the use of the image, likeness and name of myself, including any claim for libel, commercial appropriation, or invasion of right of privacy or publicity.

4. This Release shall be governed by the laws of the State of Missouri. The undersigned agrees that this Release is intended to be as broad and inclusive as permitted by the laws of the State of Missouri and that if any portion hereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

5. The undersigned represents that he or she has read this Release, fully understand its contents, and hereby execute it on behalf of himself/herself.

Date: _____

(Signature of Participant)

(Street Address)

(Participant Printed Name)

(City, State, Zip)

(Daytime Phone Number)